

WISE MISSION DAYS 24

GOAL

Wise wanted to emphasize the power of active listening—key to trust, teamwork, and success. Inspired by music, where harmony relies on listening, the goal was to help 3,000 employees “Tune In” to their mission, teams, and themselves.

The event aimed to strengthen connections, inspire engagement, and show how listening drives Wise’s mission forward.



SOLUTION

A three-day experience used music as a universal theme:

Day 1: Tune into the mission. A conference with sessions on Wise’s impact, featuring an interactive musical experience by Ben Hines, illustrating teamwork through sound.

Day 2: Tune into your teams. Team workshops and activities encouraged collaboration and knowledge sharing.

Day 3: Tune into yourself. A festival-style closing with immersive zones—Melodic, Dynamic, and Electric—offering music, themed spaces, curated food, and side activities.

The event demonstrated how active listening fosters deeper connections, enhances teamwork, and strengthens Wise’s culture.



OUTCOME

The event deepened team connections and reinforced Wise’s mission in a powerful way. It received an average rating of 4.2 out of 5, with employees feeling more motivated, inspired, and aligned.

By using music as a metaphor, Wise successfully showcased how tuning in leads to stronger collaboration and a greater impact.