

The nicest way together

Unskippable Narrative

60 Second film
watched till the end
2.8 Million times

Our film moves audiences, not through elaborate visual effects or grand cinematic techniques, but through the sheer craft of storytelling.

The narrative is crafted with deliberate simplicity, allowing the emotional weight to take centre stage. While the hauntingly beautiful composition of Erki Pärnoja deepens the film's emotional resonance.

Brand
Consideration
4x Higher

Brand
Preference
3x Higher

Without a single spoken word about the brand, Tallink Silja Line cruise becomes the silent but essential backdrop—a stage where people disconnect to reconnect.

 **TALLINK | SILJA LINE** 

