

ACTIVE WEB USERS FROM OUTSIDE OF ESTONIA GREW FROM 1,620 TO 2,453!

Picture this: if each user were a traveler,
you've gone from filling 40 tour buses to 61.

OUR WEBSITE'S REFERRAL TRAFFIC SURGED BY OVER 100%!

If each referral were a waffle cone, you've
gone from 304 waffle cones (giraffe-tall)
to 637 cones (two-giraffes tall).

ORGANIC GOOGLE SEARCH CLICKS WENT FROM 723 TO 1,374!

That's like going from giving 723 high-fives to 1,374 – enough to high-five every passenger on three packed Boeing 747s.

OUR WEBSITE'S ENGAGEMENT TIME PER USER GREW BY 21%!

If you were watching a 2-hour movie, a 21% increase in length would be like adding 25 minutes of extra content.

ORGANIC GOOGLE SEARCH IMPRESSIONS GREW FROM 13,391 TO 30,302!

If each impression were a step, you'd have crossed the length of Ruhnu Island in Estonia back and forth three times.

136,857 POST VIEWS ON OUR ICE CREAM RELATED POSTS!

Stack 136,857 ice cream scoops, and you'd reach the height of 20 Eiffel Towers.