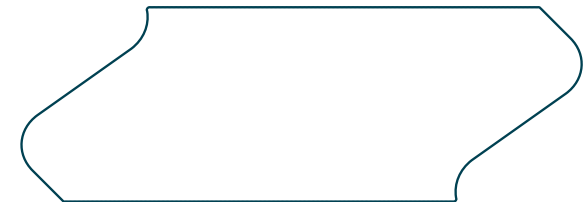
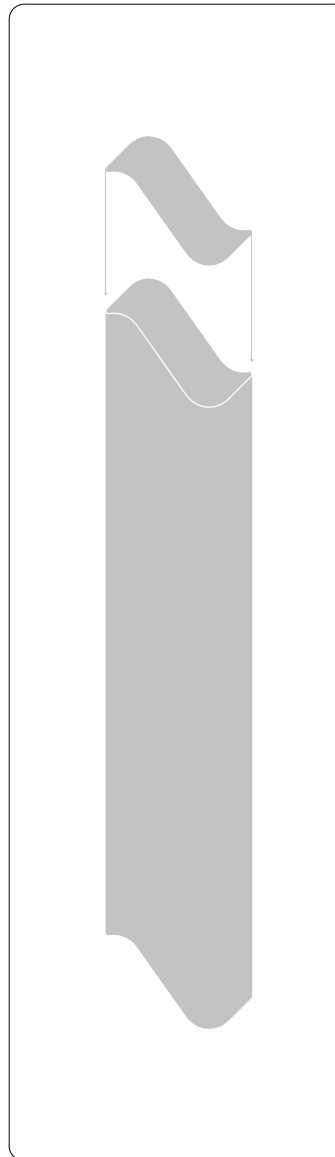


# WAVE / MIRROR ELEMENT

E-shop as an extension to the physical shops. Using the detail from the Tallink logo helps us to create a dynamic graphical element, symbolising a mirror and the wave at the same time.

It can be expanded infinitely and used in many ways – full colour graphical element, as an outline or as a photo mask.



# PATTERN

We can create a pattern with our element by **duplicating it horizontally**.

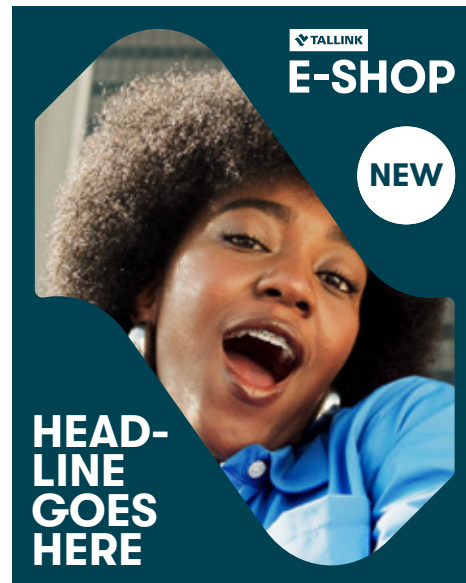


# TYPE OF VISUALS

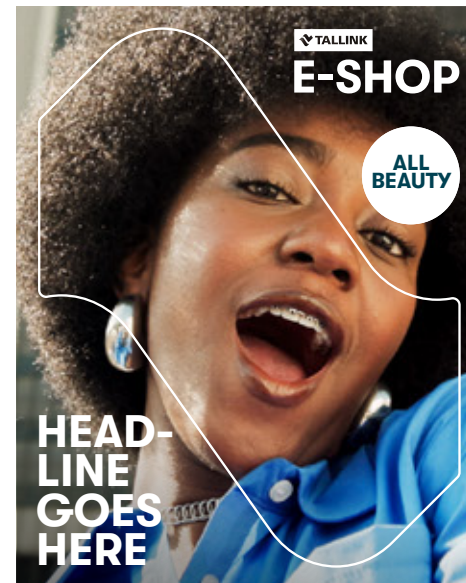
Graphical version



Masked photo version



Full bleed photo with outlined element



Product based visuals



# DYNAMIC LAYOUTS

The graphical element can be expanded and flipped according to your need. But it is important to keep the margin **equal all-around the canvas**.

