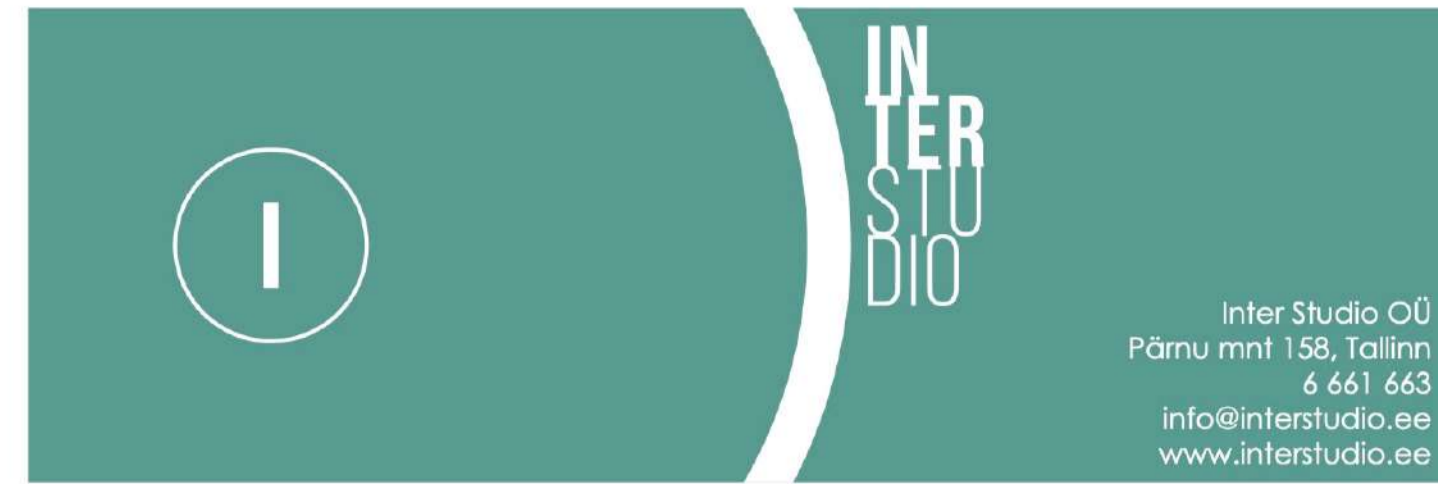


Before

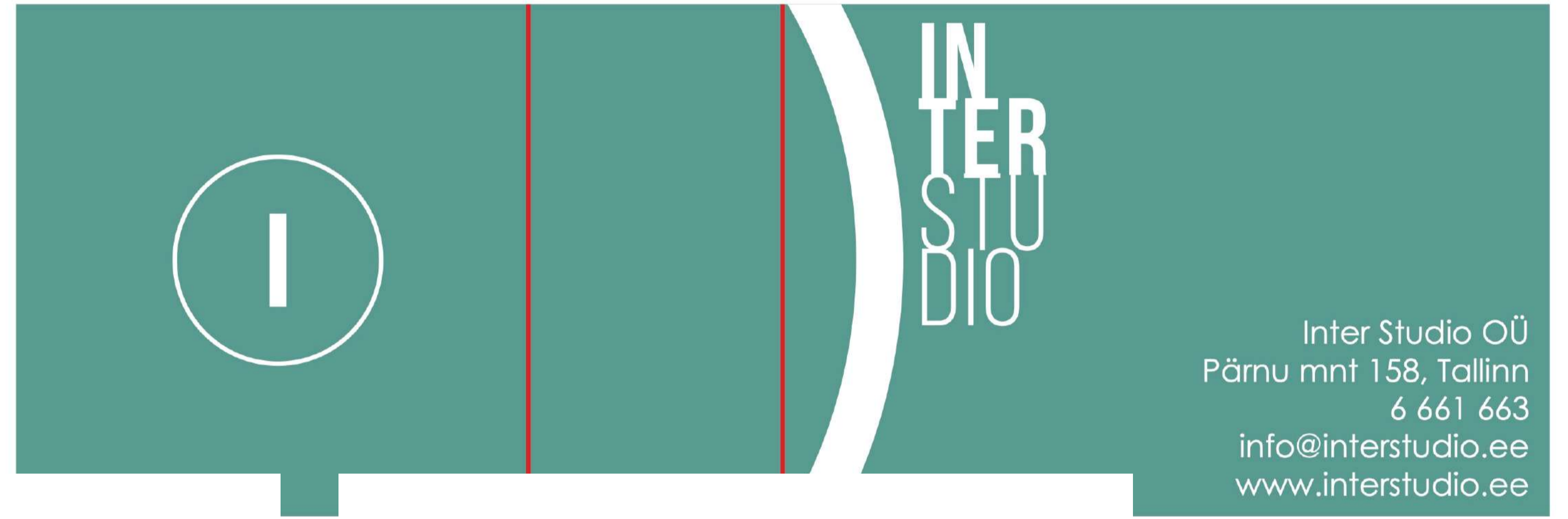
Interstudio has a wide range of designer tiles, faucets, baths and furniture. Their brand was clean and sort of "german modern" that we've seen since 2005.

Without any visual uniqueness the brand blended in with the rest and it was hard to market it and there was nothing to make a visual memory of in the customer's minds.



1:1
120x40mm

"Safe Zone" raamatu ääre jaoks



Inter Studio OÜ
Pärnu mnt 158, Tallinn
6 661 663
info@interstudio.ee
www.interstudio.ee

BRÄNDIELEMENDI NÄIDE - VISITKAART



Salong: Pärnu Mnt 158 / +372 6661 663
Salong avatud: 09.00 - 18.00
info@interstudio.ee / www.interstudio.ee

Uus vannituba ühe hetkega!



Normaalhind

2257 €

Kevadpakkumine

950 €

Itaalia vannitoasisustuse firmalt PONSI

Kevadpakkumise komplekti kuulub: Valamukapp, valamud, peegel, valgusti, valamusegisti, bideesegisti, dušisegisti, dušinurk, dušialus, laedušš, käsidušš, wc pott, bidee, rätikukuivati, wc poti hari, wc paberihoidja, rätikuhoidja. Tooted saadaval erinevate viimistlustega. Täpsem info komplekti kohta saadaval Interstudio salongis.

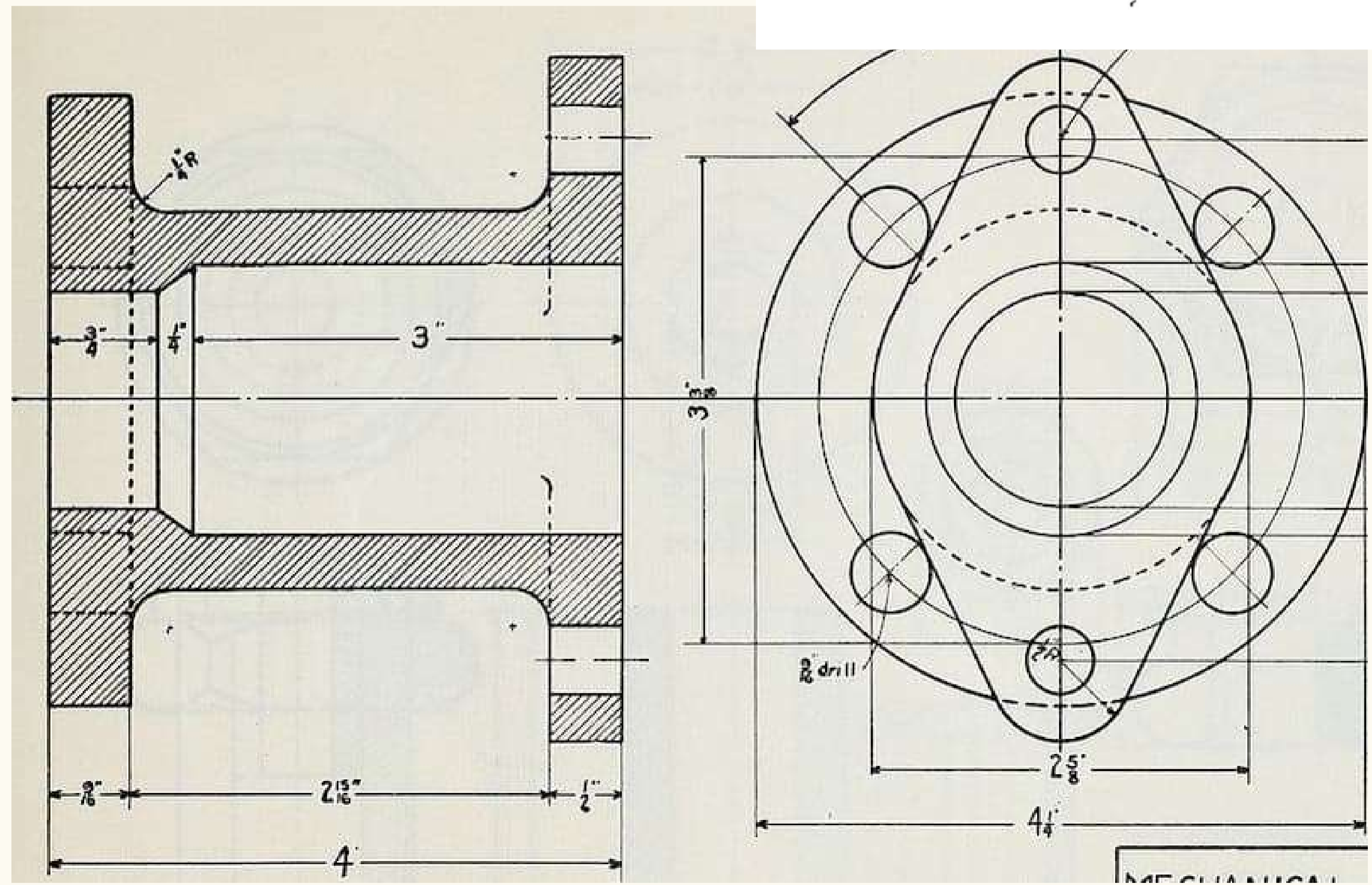
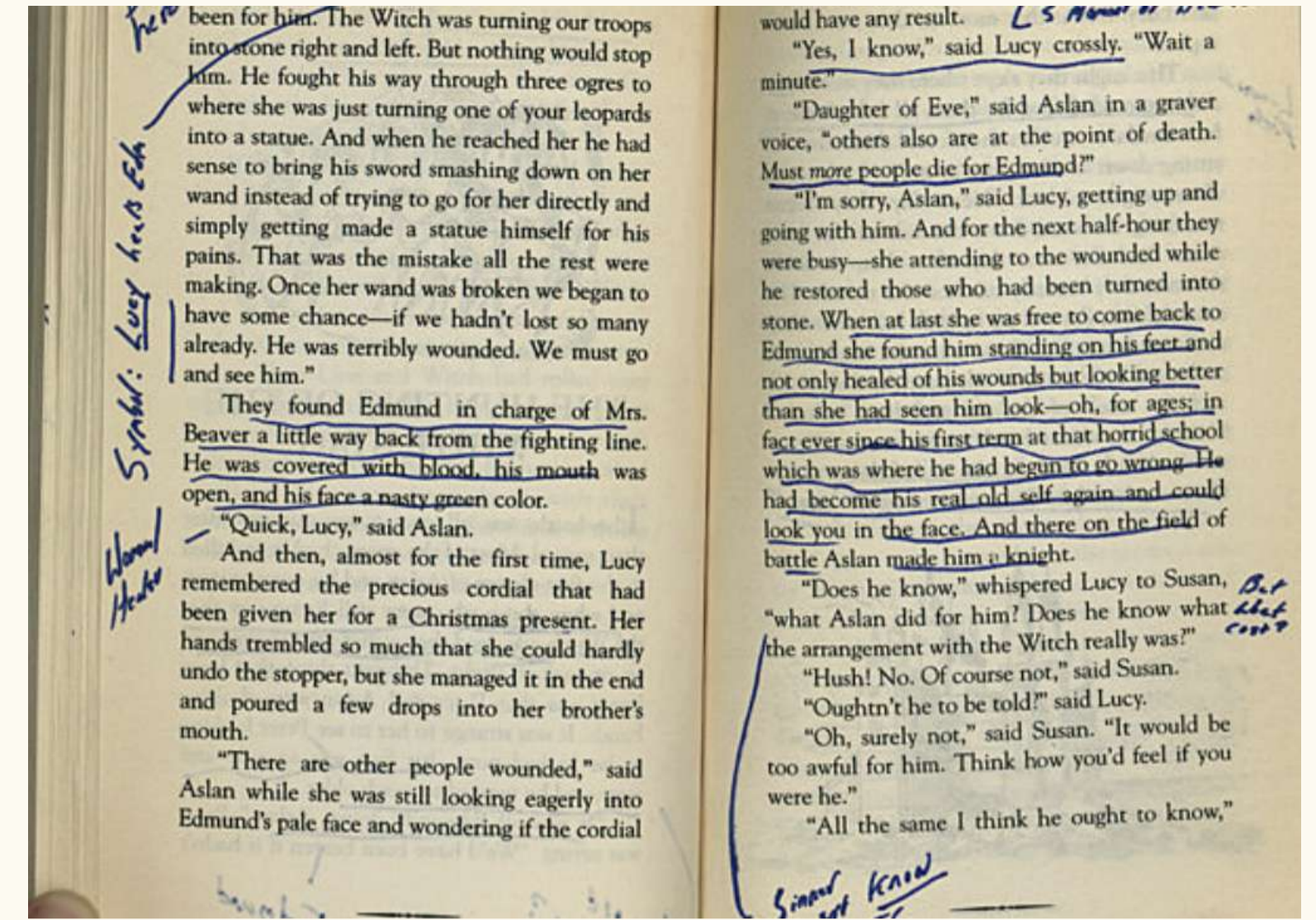
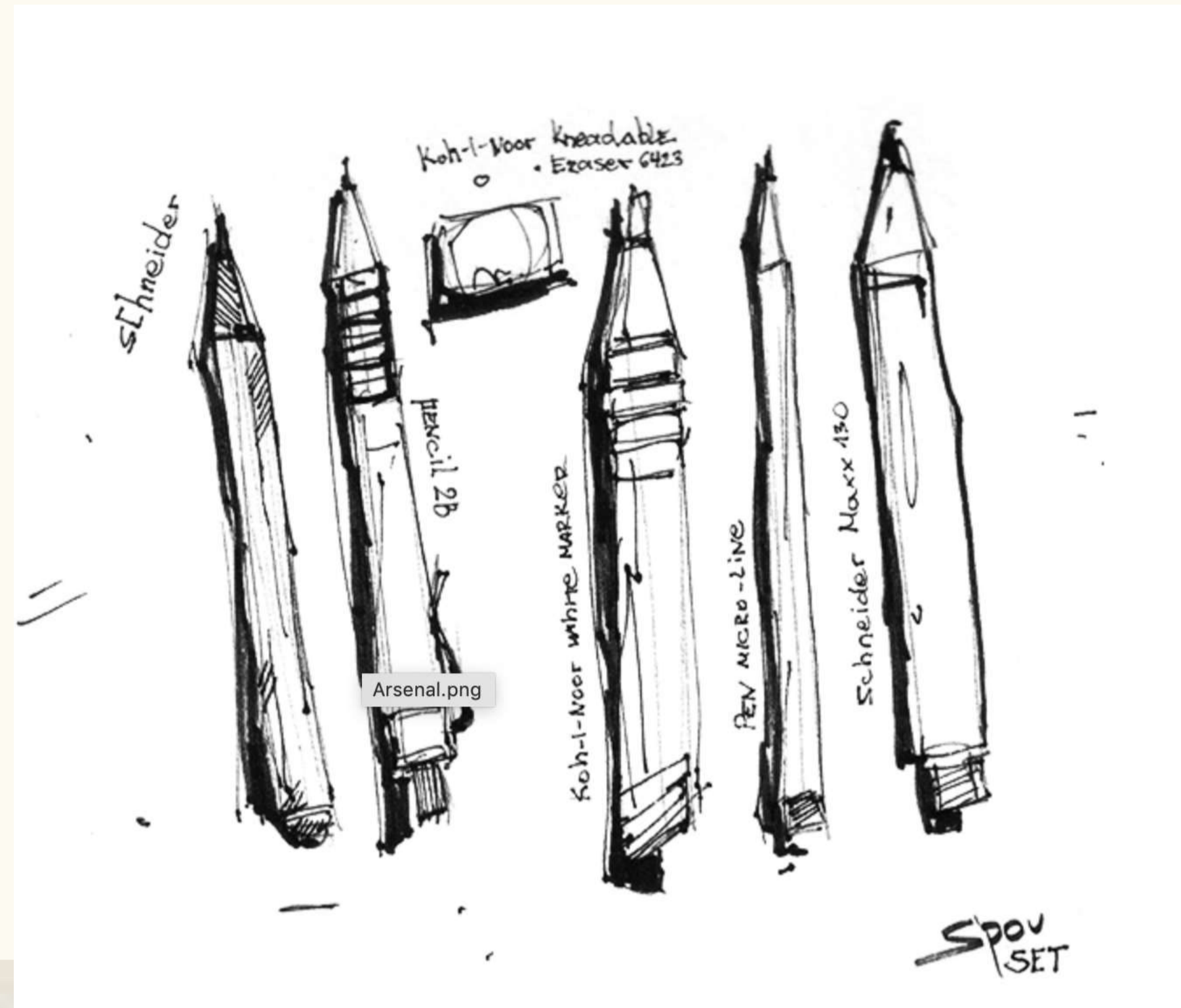
Pakkumine kehtib seni kuni kaup on jätub.

Concept

Our concept marries two distinctive ideas. First the clean and architecture'sque style with straight lines, symbols and markings. Secondly the expressive illustrations and ideas from early sketches of inventions and science papers.

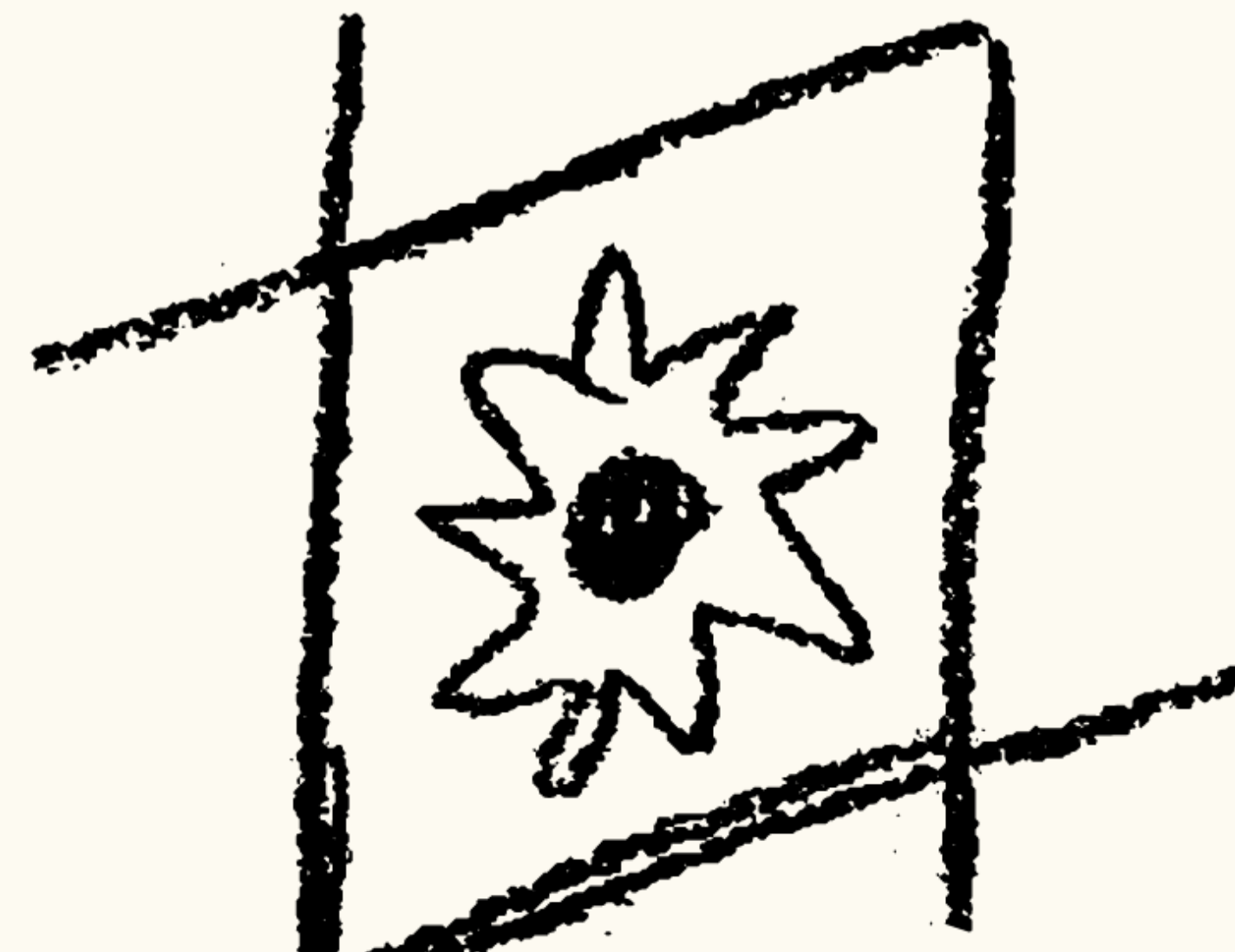
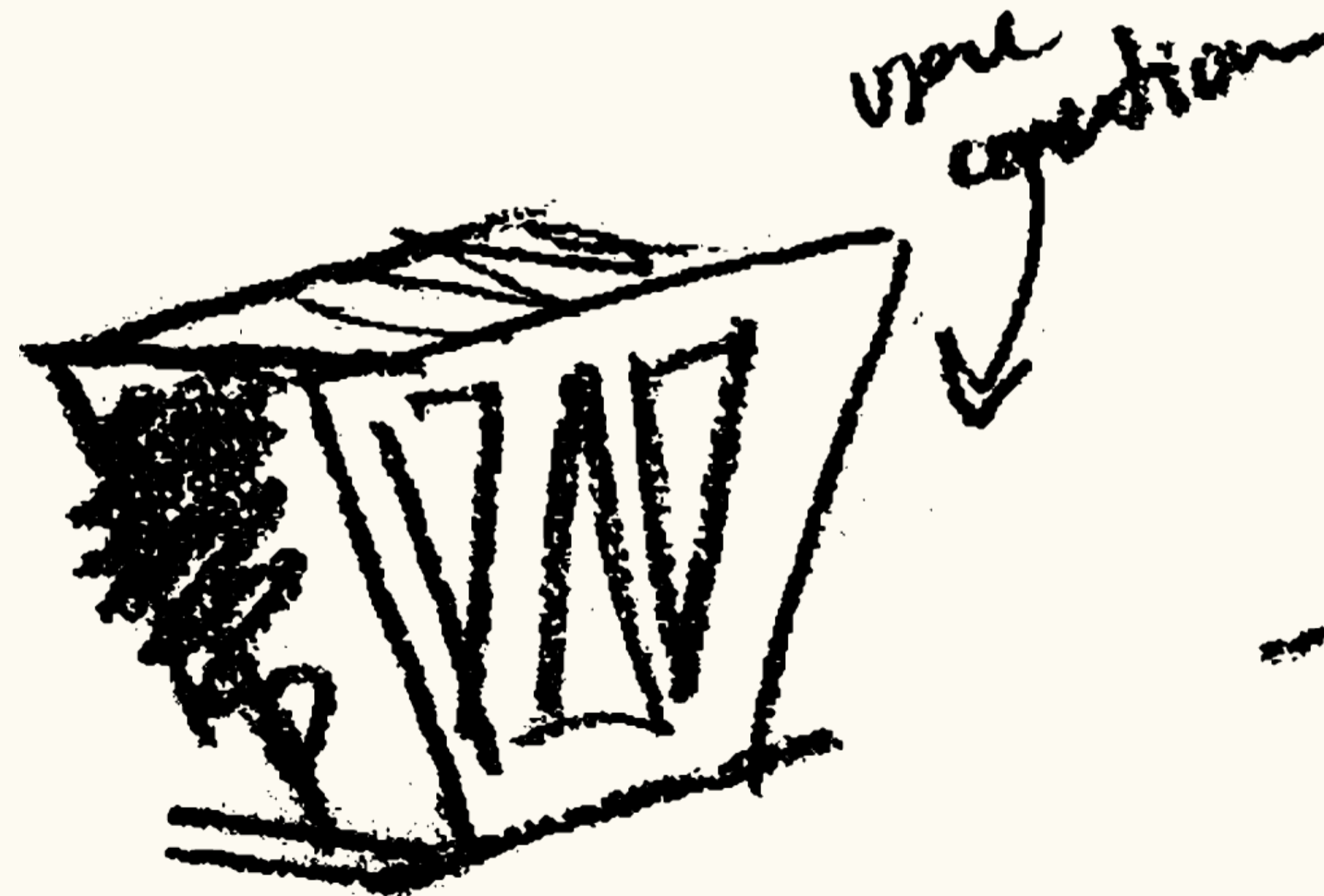
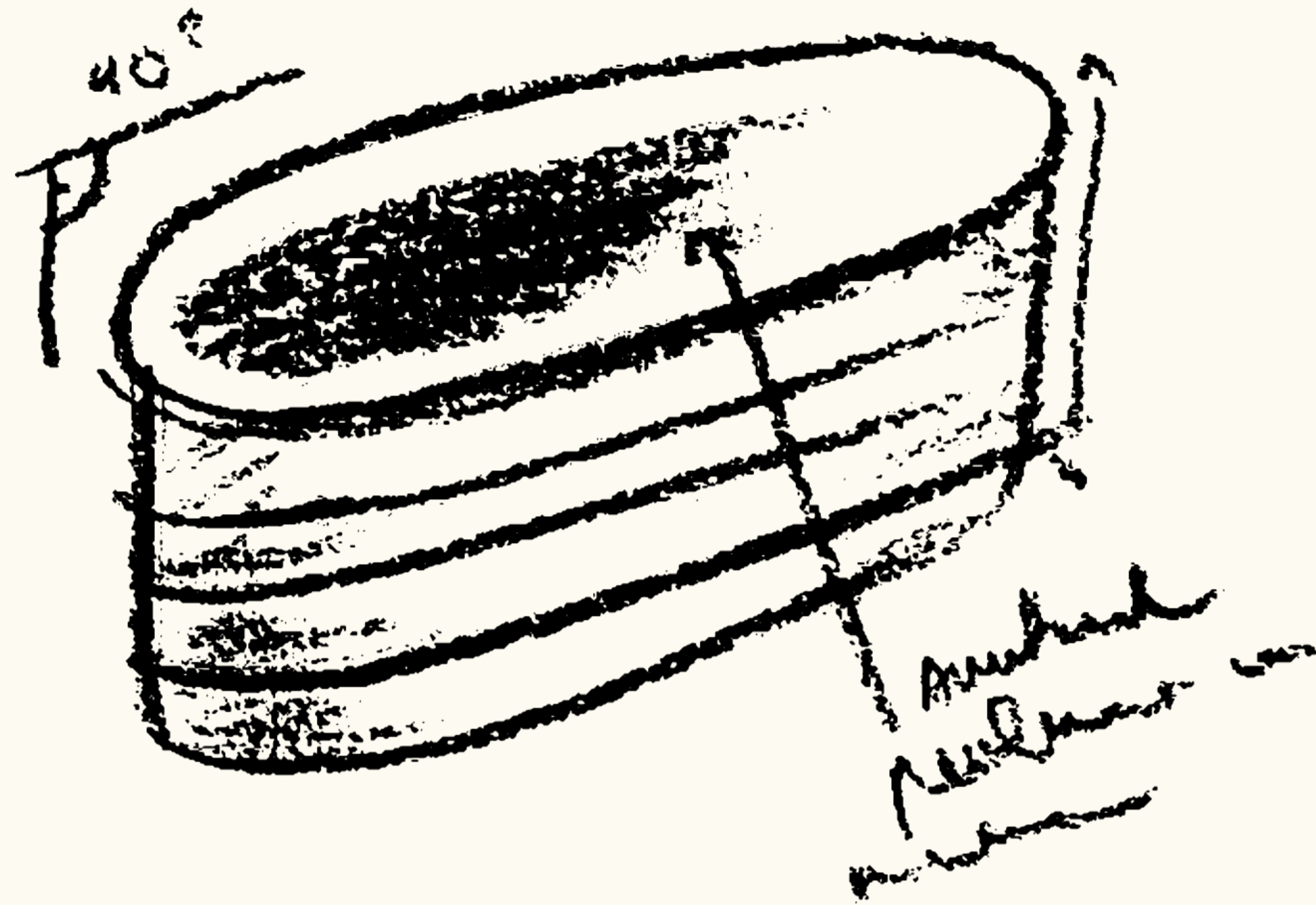
We've named this term "Surfaceology" the science of surfaces. From the launch of the new brand, Interstudio has called themselves "The experts of surfaceology" / "Pinnateaduse eksperdid". Whether you're looking for a new bathroom floor or itching to change the tiles on the walls - Interstudio has got you covered.

This concept works well with interior architects, designers and creative people. We describe it as clean with a hint of chaos.



After

The lined/framed concept with architectural markings carries on to every designed asset. We spice it up with hand-drawn charcoal illustrations, fun play on typography and memorable colour scheme. Our goal was to make Interstudio memorable both visually and conceptually. We're proud to say that there's no other tile and bathroom store that's so memorable and unique in their visual representation.



New logo

New logo has much more characteristics while keeping the familiar shape. Just like a ceramic tile, it has its unique quirks.

 interstudio



Designs

You can expect to find a balancing game between playfulness and clean aesthetics in every design.

