#### Before

Interstudio has a wide range of designer tiles, faucets, baths and furniture. Their brand was clean and sort of "german modern" that we've seen since 2005.

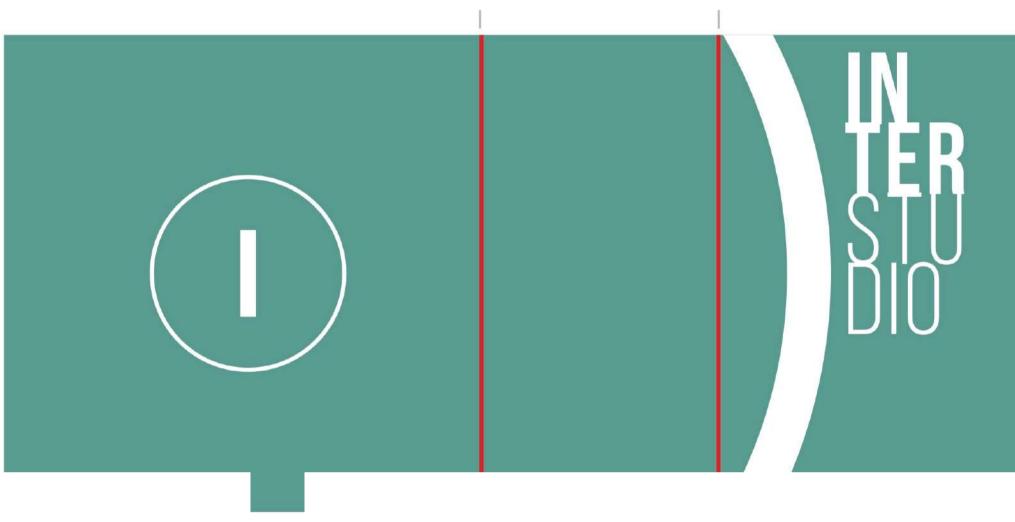
Without any visual uniqueness the brand blended in with the rest and it was hard to market it and there was nothing to make a visual memory of in the customer's minds.





1:1 120x40mm

"Safe Zone" raamatu ääre jaoks



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Salong: Pärnu Mnt 158 / +372 6661 663 Salong avatud: 09.00 - 18.00

#### Uus vannituba ühe hetkega!



Normaalhind

2257 €

Kevadpakkumine

950 €

#### Itaalia vannitoasisustuse firmalt PONSI

Kevadpakkumise komplekti kuulub: Valamukapp, valamu, peegel, valgusti, valamusegisti, bideesegisti, dušisegisti, dušinurk, dušialus, laedušš, käsidušš, wc pott, bidee, rätikukuivati, wc poti hari, wc paberihodja, rätikuhoidja. Tooted saadaval erinevate viimistlustega. Täpsem info komplekti kohta saadaval Interstudio salongis.

Pakkumine kentib seni kuni kaupa jätkub.

# BRÄNDIELEMENDI NÄIDE - VISIITKAART



#### Concept

Our concept marries two distinctive ideas. First the clean and architecture's que style with straight lines, symbols and markings. Secondly the expressive illustrations and ideas from early sketches of inventions and science papers.

We've named this term "Surfaceology" the science of surfaces. From the launch of the new brand, Interstudio has called themselves "The experts of surfaceology" / "Pinnateaduse eksperdid". Whether you're looking for a new bathroom floor or itching to change the tiles on the walls - Interstudio has got you covered.

This concept works well with interior architects, designers and creative people. We describe it as clean with a hint of chaos.

From More Marker More Marker Achaider More Marker Achaide Acha

been for him. The Witch was turning our troops into stone right and left. But nothing would stop him. He fought his way through three ogres to where she was just turning one of your leopards into a statue. And when he reached her he had sense to bring his sword smashing down on her wand instead of trying to go for her directly and simply getting made a statue himself for his pains. That was the mistake all the rest were making. Once her wand was broken we began to have some chance—if we hadn't lost so many already. He was terribly wounded. We must go and see him."

They found Edmund in charge of Mrs.
Beaver a little way back from the fighting line.
He was covered with blood, his mouth was open, and his face a pasty green color.

"Quick, Lucy," said Aslan.

And then, almost for the first time, Lucy remembered the precious cordial that had been given her for a Christmas present. Her hands trembled so much that she could hardly undo the stopper, but she managed it in the end and poured a few drops into her brother's mouth.

"There are other people wounded," said Aslan while she was still looking eagerly into Edmund's pale face and wondering if the cordial "Yes, I know," said Lucy crossly. "Wait a

"Daughter of Eve," said Aslan in a graver voice, "others also are at the point of death. Must more people die for Edmund?"

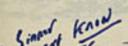
"I'm sorry, Aslan," said Lucy, getting up and going with him. And for the next half-hour they were busy—she attending to the wounded while he restored those who had been turned into stone. When at last she was free to come back to Edmund she found him standing on his feet and not only healed of his wounds but looking better than she had seen him look—oh, for ages; in fact ever since his first term at that horrid school which was where he had begun to go wrong the had become his real old self again and could look you in the face. And there on the field of battle Aslan made him a knight.

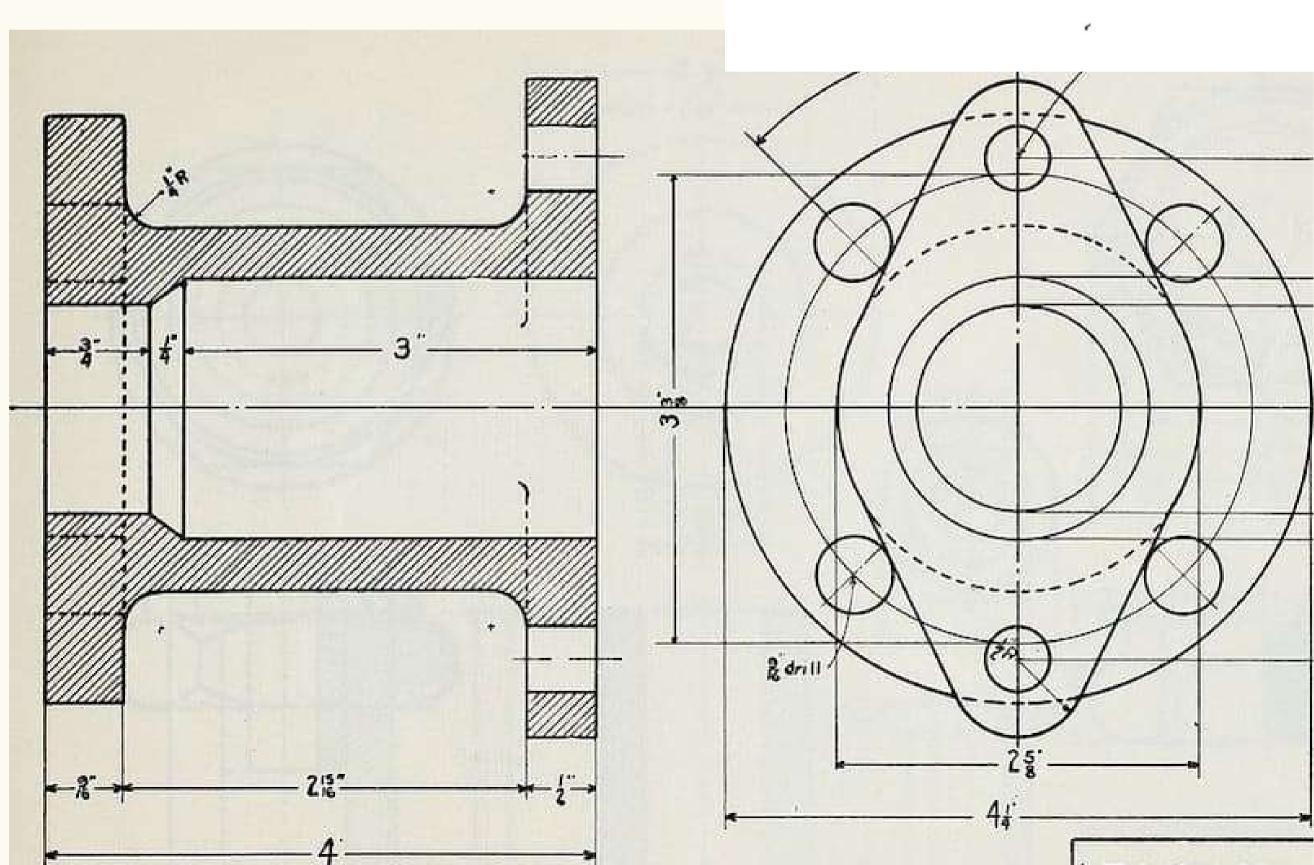
"Does he know," whispered Lucy to Susan, "what Aslan did for him? Does he know what allow the arrangement with the Witch really was?"

"Hush! No. Of course not," said Susan.
"Oughtn't he to be told!" said Lucy.

"Oh, surely not," said Susan. "It would be too awful for him. Think how you'd feel if you were he."

"All the same I think he ought to know,"







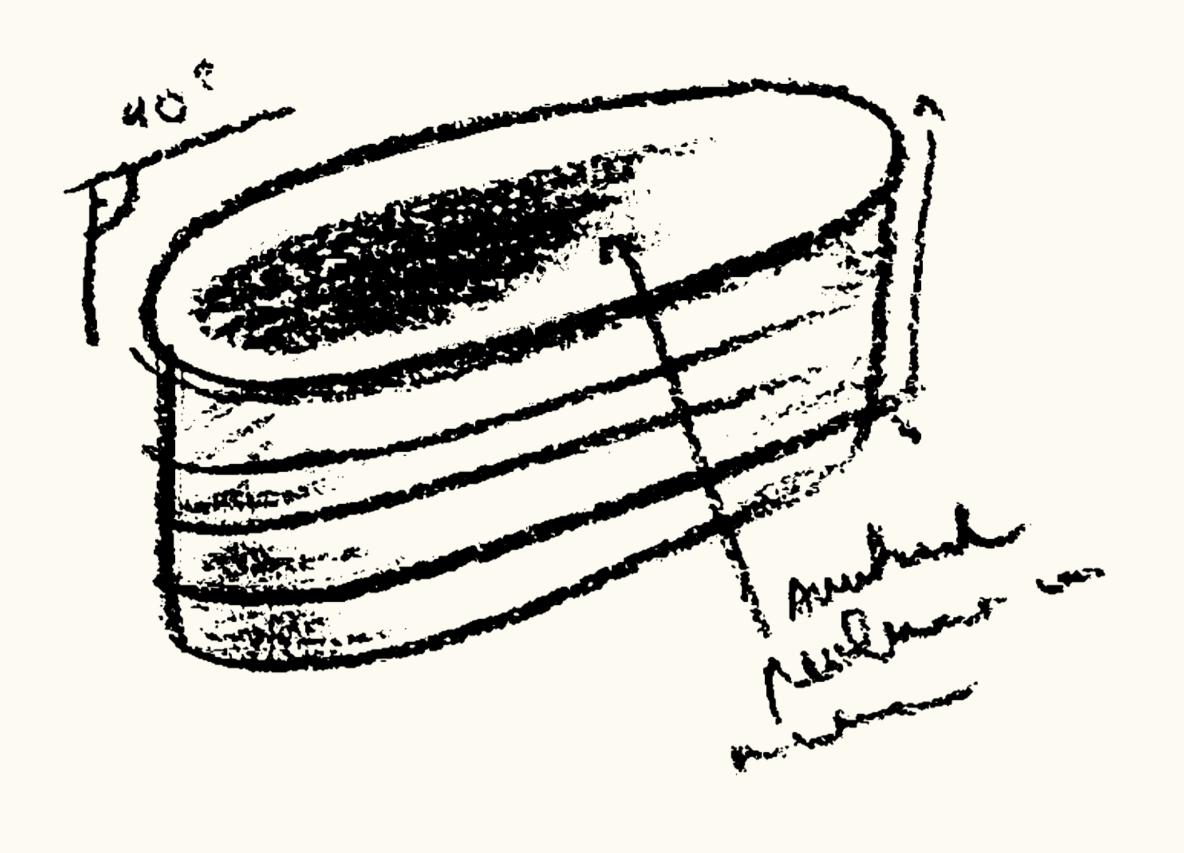
Flowers in the Garden

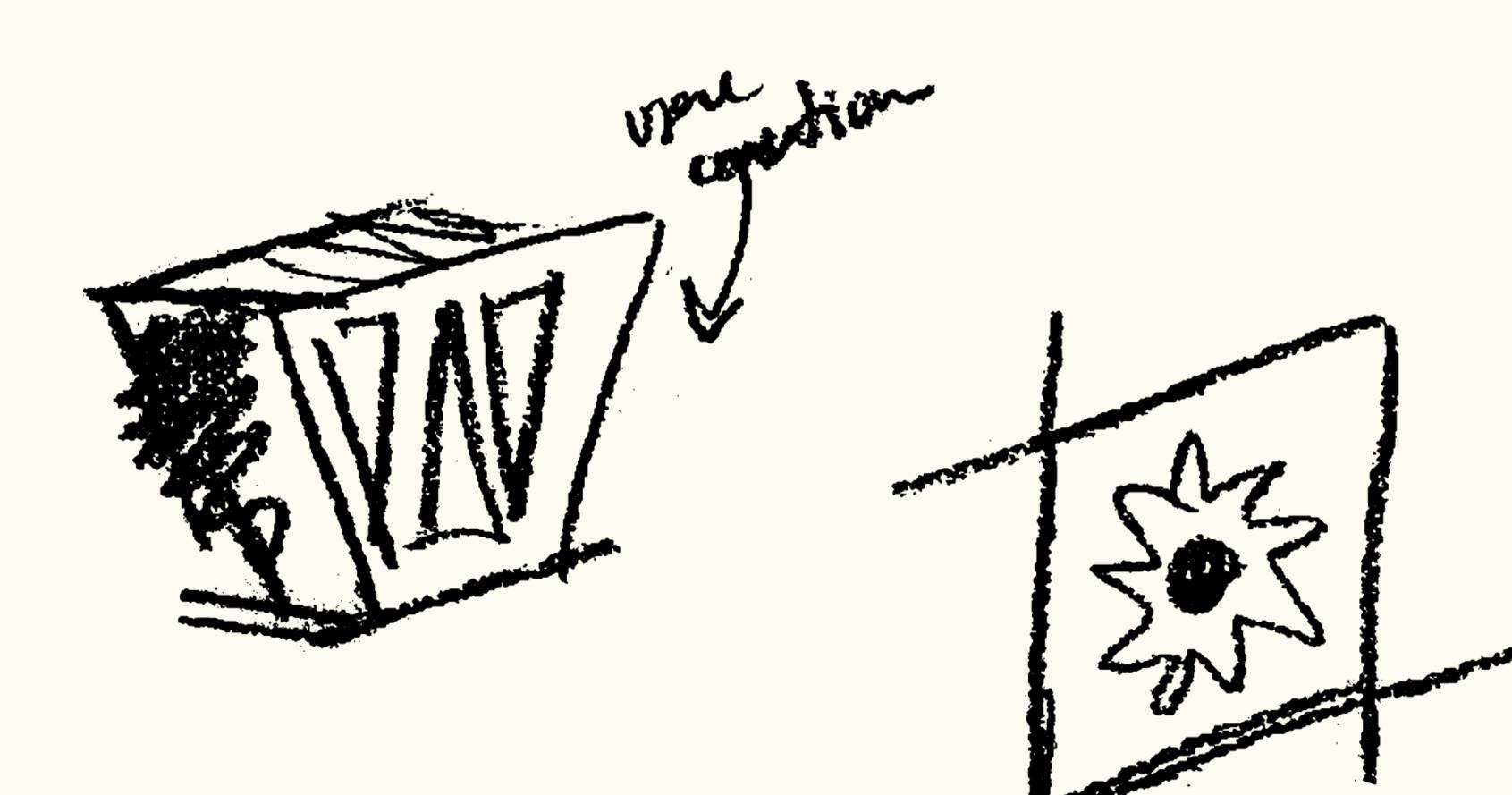
1. Salpigeossis, Trumpet Tongue; - 2. Scabiosa, Seabious or Pineusion; - 3. Trapaeolum, Nasturtium; - 4. Zinnia;
5. Gazania; - 6. Geranium; - 7. Fuchsia; - 8. Verbena; - 9. Pelargonium, Geranium

#### After

The lined/framed concept with architectural markings carries on to every designed asset. We spice it up with hand-drawn charcoal illustrations, fun play on typography and memorable colour scheme. Our goal was to make Interstudio memorable both visually and conceptually. We're proud to say that there's no other tile and bathroom store that's so memorable and unique in their visual representation.







### New logo

New logo has much more characteristichs while keeping the familiar shape. Just like a ceramic tile, it has it's unique quirks.





### Designs

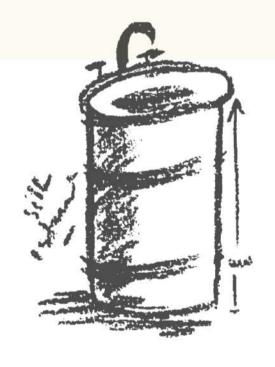
You can expect to find a balancing game between playfulness and clean aesthetics in every design.







# 02\_ Interstudio Design





Interstudio disain on hoolikalt kureeritud valik
põnevatest brändidest ja toodetest, mis
inspireerivad ja väljendavad disainimaailma
tulevikutrende. See on koostöö parimatest
disaineritest, kelle kireks on kunsti, arhitektuuri ja
läbimõeldud dişaini loomine igapäevaelus. Selle
unikaalse valiku leiad siit.

