Idea

Last year Hable launched their own brand new visual identity. Since Christmas was just around the corner, they thought that every good child should get a good gift from them.

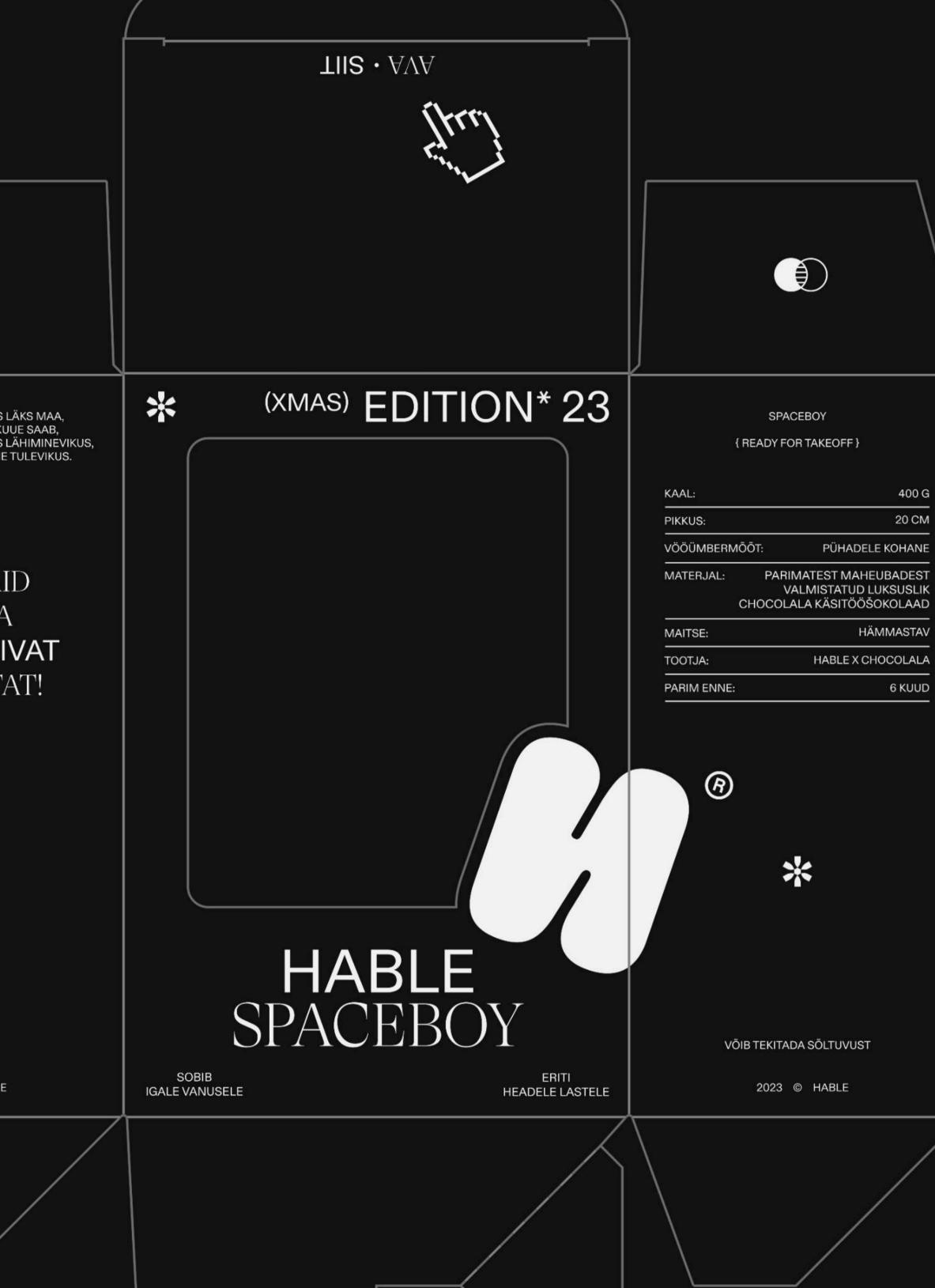
Since their new brand has a mascot, Spaceboy, who lives in it's own hypebeast-limited-streetwear-futuristic universe, there wasn't any questions about whether to use him or not.

And what better product to launch as their first xmas drop than a limited series figurine. This time Spaceboy was edible - we've seen some horrific footages of him being baked into a cake or just brutally smashed into pieces, and... consumed!

Handmade from organic dark chocolate beans with the help of Chocolala.

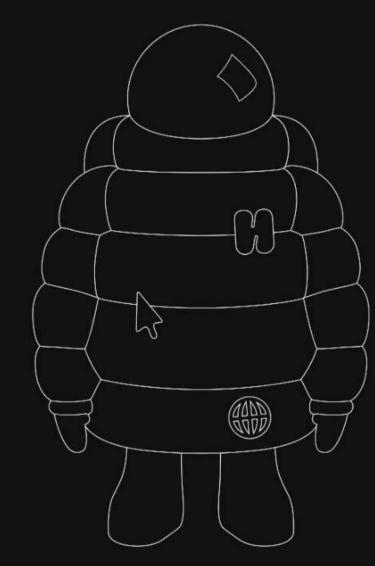












SAAGE TUTTAVAKS - TEMA ON HABLE UUS MASKOTT, **SPACEBOY**, KELLEGA KOOS MUUDAME TULEVIKKU.

HABLE ON DIGITEADLIK DISAINIAGENTUUR. MEIL KOHTUVAD DISAINIAGENTUURI ESTEETIKA JA DIGIAGENTUURI KOMPETENTS. OLEME (AU)HINNATUD PARTNER, KES NÄEB LÄBIMÕELDUD DISAINI TAGA KINDLAID ÄRILISI EELISEID. VÕTAME ARVESSE TULEVIKKU JA TAHAME LENNUTADA KÕIK OMA KLIENDID JÄRGMISELE TASEMELE, TUUES NEILE SOOVITUD TULEMUSI.

LENDA KOOS MEIEGA.

HABLE.EE

LUMI TULI MAHA JA VALGEKS LÄKS MAA, HABLE NÜÜD ENDALE UUE KUUE SAAB, UUS ON KA KONTOR JA SIIRI LIITUS LÄHIMINEVIKUS, HÄID PÜHI SOOVIME JA NÄEME TULEVIKUS.

> MÕNUSAID JÕULE JA INSPIREERIVAT UUT AASTAT!



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