

Before

Nutriest's packaging did not really appeal to any specific audience and while it tried to look premium with all its gold and shine, it unfortunately did not do the trick.

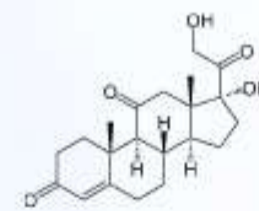
When they approached us with the problem, we set out to come up with a strategy that could speak clearly to the target audience - a well researched healthy individual, looking for the best supplement to nourish their bodies.



Do you have balls to try it?



Helps With Muscle Growth



Contains Testosterone



High In Zinc



Improves Male Sexual Health



Boosts Body Metabolism

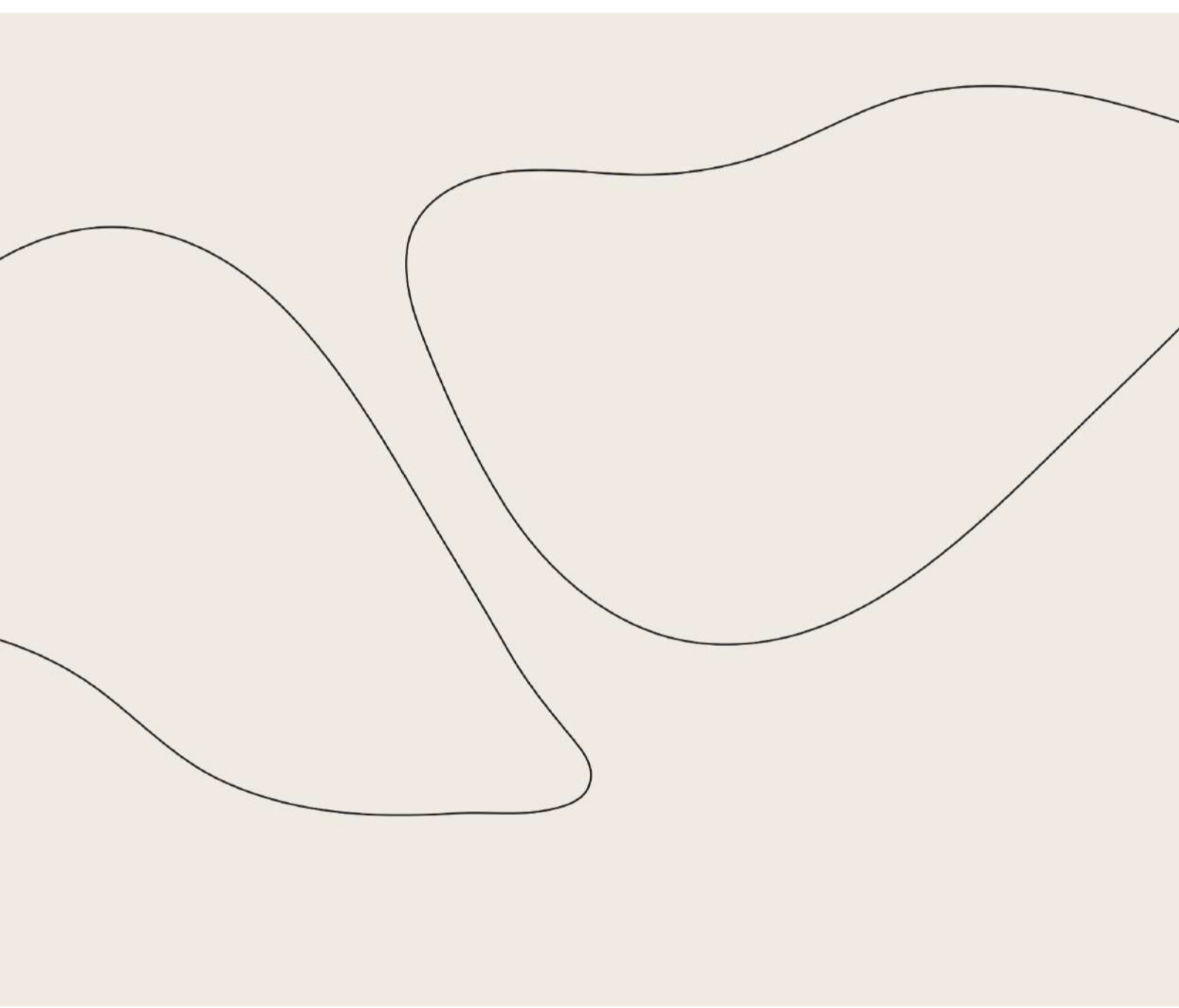


Highly bioavailable

After

We developed three packaging ranges - for bottles, pouches and drops. All of them carry the same visual system that uses bold fonts, colours and illustrations inspired by the product itself.

Since NUTRIEST is a truly premium category product, we further enhance the feeling with use of different printing techniques like spot gloss, debossing, gold foiling.



DIETARY SUPPLEMENT CONTAINING FREEZE-DRIED ORGANIC BEEF LIVER (100%), GELATIN CAPSULES.

Grass-fed beef liver is a genuine superfood. It is an enriched source of **vitamin A**, known as **retinol**. **Vitamin A** contributes to the maintenance of normal vision and iron metabolism. It also contains B vitamins such as **thiamin (B1)**, **riboflavin (B2)**, **niacin (B3)**, **pantothenic acid (B5)** and **cobalamin (B12)**. **Vitamin B12** contributes to the normal functioning of the nervous system, the formation of red blood cells and helps to reduce fatigue and exhaustion. **Pantothenic acid** contributes to normal synthesis and metabolism of steroid hormones, vitamin D and some neurotransmitters. **Copper** contributes to the normal functioning of the immune system and the transport of iron in the body.

EACH SERVING CONTAINS: 8 CAPSULES, 3200 MG

VITAMIN A	2366 µg / 483% NRV
VITAMIN B12	11.6 µg / 289% NRV
NIACIN	1.5 mg / 113% NRV
COPPER	1 mg / 77% NRV
THIAMIN	0.03 mg / 44% NRV
RIBOFLAVIN	0.34 mg / 26% NRV
PANTOTHENIC ACID	0.85 mg / 17% NRV

NUTRIEST

GRASS FED BEEF LIVER

BIOAVAILABLE
NATURAL
NUTRITION

SUGGESTED USE:

8 capsules daily or as directed by a healthcare professional. Supplements are not intended to replace a healthy diet.

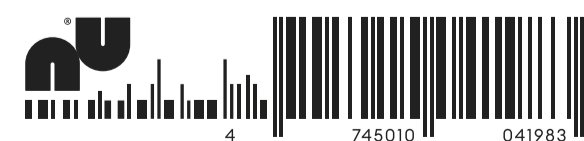
STORAGE:

Should be kept in a dry place and protected from direct sunlight. Keep away from children's reach.

DISTRIBUTOR:

HEALTHY LIFE OÜ
Tartu, Estonia
info@nutriest.eu, +372 5804 8722

BEST BEFORE: 01.05.2025



96
G NET

240
CAPSULES

400
MG EACH

After

There's a lot of small details that enhance the appearance of the products. With doypacks we double printed the packaging to achieve a matte finish while keeping the illustrations glossy.

For bottles we went with different foils and spot gloss - both for visual and textural elevation.

