

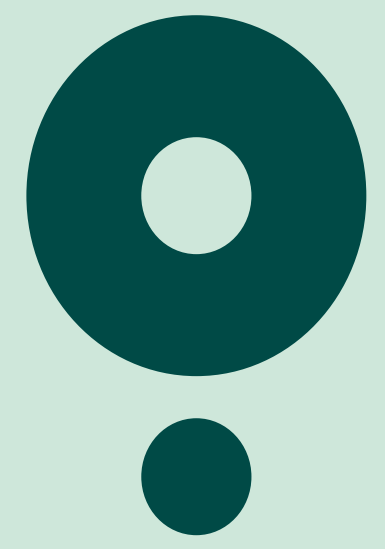
Our goal

Bolt's mission is to make **cities for people, not for cars.**



As they are working to change everything we know about transportation and how people see their cities, **their growth is super fast.**

In 2022 over 50% of Bolt's employees were new and had not met each other as they joined Bolt virtually during COVID times.



So Bolt had a problem. They needed to get **everyone on board, and they needed to do it fast** - because our cities need saving.

BADGERS *N B*ARD

Bolt Summer Summit 22

Bringing everybody on board

If we are talking about bringing together around 2000 Bolt employees, our first problem was to find a place that can accommodate them all, and also a place that has a great opportunity for private team building.

So we decided to rent a cruise ship. And then it all came together.

We need to get everyone on board - both mentally and physically. And we had a cruise ship.

From that, the **concept of Badgers on Board** was created and the event was **divided into two parts:**

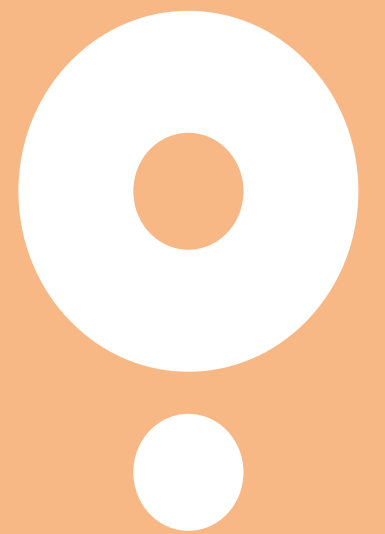
- * an **informational and inclusive summit** to share the latest company-wide updates to get everyone on board mentally.
- * a **practical solution for team building** to physically unite and grow the best working team.

The outcome



For Bolt doing a summit that was **both practical and outstanding** in the startup field, was a dream come true.

We elevated company-wide meetings to new heights, successfully bringing this massive team closer together and **deepening their understanding of the company's values and mission.**



With that event, we made sure that all Bolt's employees, also known as badgers left the event **feeling 100% on Board.**