



The most known  
Christmas song is...

"Carol of the Bells" is perhaps  
the most well-known Christmas  
song globally. Without this  
enchanted melody, Christmas  
simply wouldn't be the same.





...a Ukrainian chant

# SHCHIEDRYK





# A LITTLE BIRD

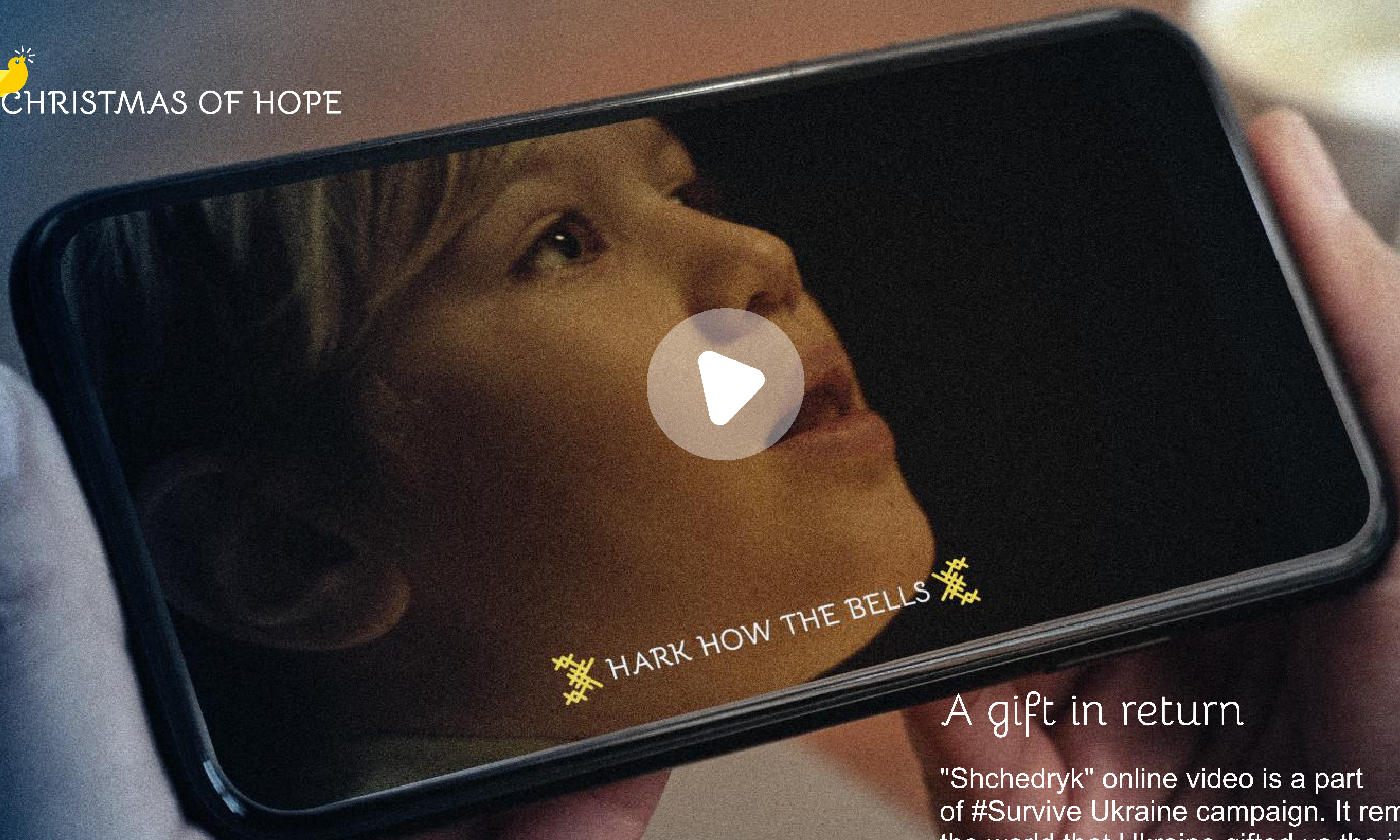


However, not many people know that the song was initially an Ukrainian folk song called "Shchedryk," which means a little bird tweeting and spreading good news.

Mykola Leontovich arranged this folk chant in the early 20th century, and it was popularized in the West by the Ukrainian National Chorus during their 1919 tour.







## A gift in return

"Shchedryk" online video is a part of #Survive Ukraine campaign. It reminded the world that Ukraine gifted us the iconic "Carol of the Bells", and urged global support by giving Christmas presents to war-affected Ukrainians, with Slava Ukraini Foundation ensuring their production and delivery







## CHRISTMAS OF HOPE

Over 1 million  
civilians suffer  
in war zones

The Slava Ukraini Foundation delivered  
packages of hope to those suffering the  
most in the frontline zones  
of Ukraine.



Christmas spirit brought  
back to where  
it originated

Video helped to ensure that the  
Christmas spirit of generosity  
and unity could find its way back  
to where it all began – Ukraine.

