

We are



Snabb

A whole new word.

There is a word in Swedish – ‘snabb’, meaning ‘fast’. We decided to become the embodiment of that word and pay absolute attention to being fast.

This is our core idea, be it parking, carwash or charging. We snabb your car, meaning we take care of your four-wheeled friend with great ease and haste, so you don’t have to worry about the daily hassle.

snabb
We snabb your car

Our design originates from a thoughtful and creative aesthetic. Bold and playful visual assets convey the most important building stones of our brand identity. Colour and graphics are our means of establishing a human connection.

A big part of our brand is composed of hand-drawn illustrations, which speak to our customers and compliment narratives. Some of our joyous and avid snabbers represent specific car-related narratives, whereas their helping hands navigate and guide users across platforms. We add landmarks and a culture-specific touch to international narratives, so we can speak more directly to different people and cultures.

We apply a quirky light-hearted touch and combine it with a stylish editorial approach. Every line, texture and accent is drawn to deliver moments of joy across all channels.

No hassle.

