



# Welcome to a Revolutionary Student Hotel.

A hotel that has a plan to conquer the world with modern smart facilities where students can meet other students all over the world, experience student life in full, study, work, eat-play-love and eventually sleep.



**This is a brand that is loud, that is cool, that is hungry and doesn't have to make sense.**

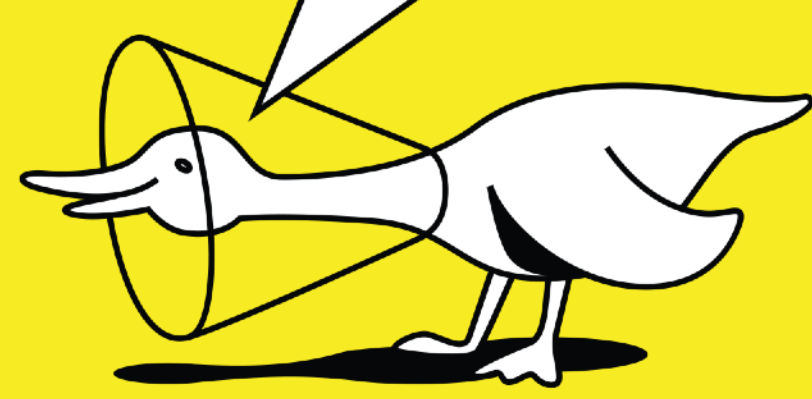


Our main challenge was to create a name and a brand from scratch that is edgy for students, but is also trustworthy for their parents. The ones who actually pay for it.



## Declaration of Duckdependences:

**I, the citizen of Duck Republik declare to be an independent thinker, keep quiet after 23.00, smoke outside, respect others privacy, pick up after myself and wash my hands regularly. I give you ducks word!**



They are ducks and they have a republik (with a „k“). They even have their own active parliament. Their uniqueness is made out of different factors, but mostly in how they connect students with social interactions.

