

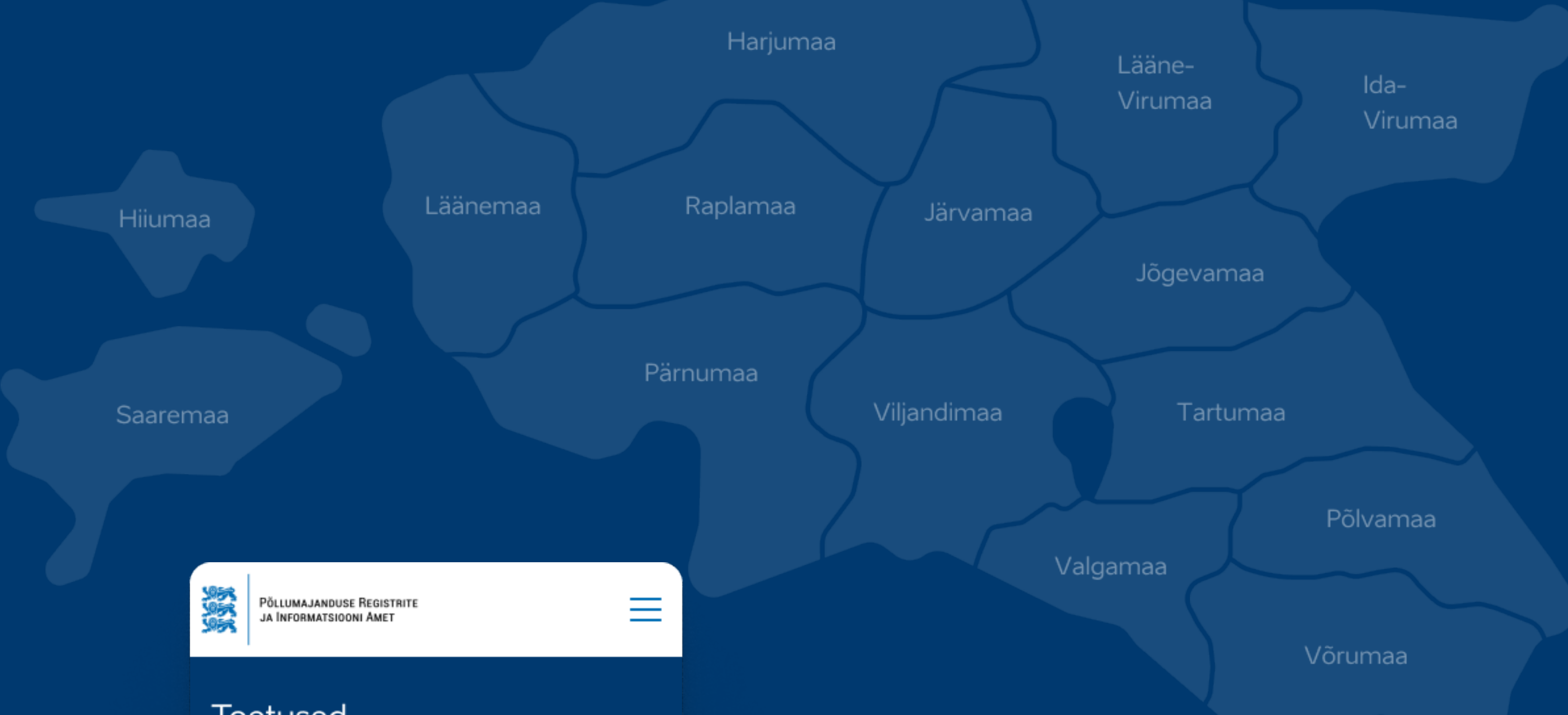
The Agricultural Registers and Information Board or PRIA is a government agency established in the summer of 2000 to organize the provision of state subsidies, European Union agricultural and rural development subsidies, European Maritime and Fisheries Fund subsidies, and market organization subsidies. PRIA also maintains state registers related to agriculture and other databases related to the fields.



Statistika

VAATA ROHKEM

- Väljamakstud toetused
3.31 miljardit €
- Hooldatud põllumaa
1 miljon ha
- Loomade arv
310 000
- 2018.a teraviljasaak
919 828 tonni



Months of research

As part of the website renewal project, we also conducted an extensive user survey in the field and focus group interviews in the organization, as a result of which we mapped the needs of farmers within the service life cycle and the comprehensive experience of the service provided by PRIA. The created personalities and user families became daily tools in the organization for the development of further (digital) services and the introduction of a user-centric way of thinking and were also a general starting point for web design.

Process

The web design work went through a continuous iteration process, where we previously mapped the user families of the old website in interviews with about 25 clients and 25 PRIA employees and made continuous corrections in a larger circle in cooperation with the PRIA working group. This process first of all helped us to settle into the needs that surrounded the users and also to make crucial design decisions in cooperation with the various parties of the customer.

Relevant and up-to-date support materials when you need them

Nimetus	Kehtiv alates	Kehtiv kuni
☑ Põllumajandusministri määrus nr 25 "Maapirkonnas majandustegevuse mitmekesistamise investeeringutoetuse andmise ja kasutamise tingimused ning kord"	20.03.2015	Hetkel kehtiv
☑ Põllumajandusministri määruse nr 25 muudatus	11.05.2018	Hetkel kehtiv
☑ Seletuskiri määruse nr 25 muudatuste kohta		
☑ Põllumajandusministri määruse nr 25 muudatus	22.08.2018	Hetkel kehtiv
☑ Seletuskiri määruse nr 25 muudatuste kohta		
☑ Hindamiskriteeriumid	14.12.2018	Hetkel kehtiv

Results

As a result of the cooperation, we found new solutions to enable access to the right PRIA application rounds for large volumes of information, systematically bring information materials to the information center subpage, make the views of specific measures clearer, information layers segmentable, and countless other innovations in line with today's web users.

