
BUILDING A HOUSE IN 3 HOURS

Harmet builds modular houses that are quickly assembled. The opening of their new 24 000 square meters factory was the right place to demonstrate it. So now you can measure event's length with building a house.

Opening the biggest factory in Estonia is a big event. That is why we created it for business partners and VIPs like the President of Estonia. In addition to classical show-program, it needed an extra twist.

With an high end party and factory tour we wanted to show how quickly Harmet buildings are assembled. While the guests made a tour in new factory and enjoyed themselves, the assembly of the house was started. As the party progressed, the construction of the building did it as well.

When 3 hours had passed, the building was ready. With doors, windows, full-built kitchen, bathroom, furniture and electricity. All the guests could go and take a closer look at it. Partners and VIPs, as well as the President of Estonia, Kersti Kaljulaid, were impressed.

It also got much publicity in the media to show what Harmet and its people can do!