

# EE

EESTI EKSPRESS

# Branded elevator for Eesti Ekspress

## Brief

Do something awesome

## Solution

For awareness purposes, we created a striking elevator solution at the Kristiine Keskus, which summarised the nature of Eesti Ekspress quite precisely.

## Results

“The elevator solution was so great that we show it to all of our new clients as a superb example of how our media spaces can be used creatively. The Eesti Ekspress elevator has definitely helped us increase sales.” – Taavi Tammsaar, Sales Manager of Media Spaces, CreAm OÜ.

