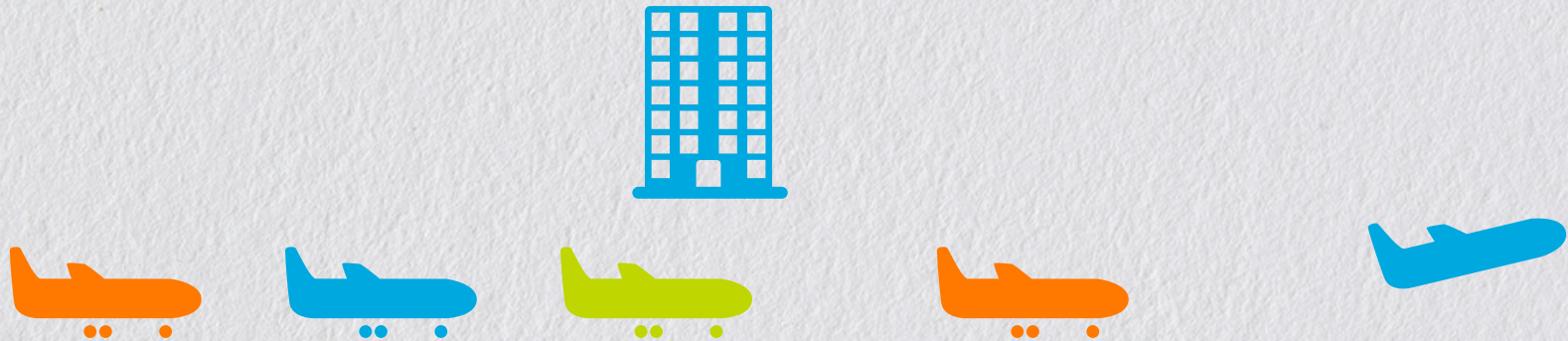


Airy message

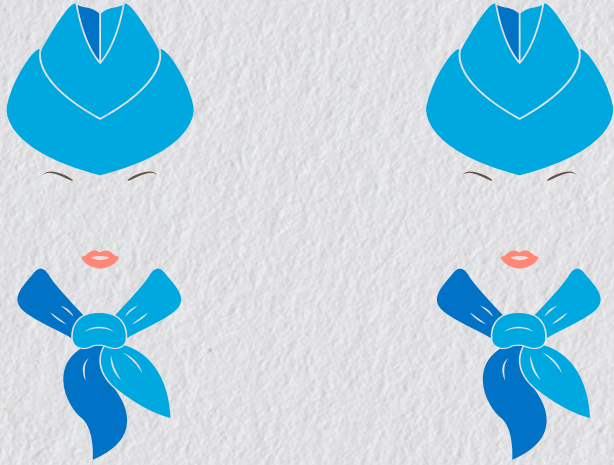


We at Technopolis Ülemiste love flying so much that we even placed our new office building as close to the airport as possible.



We sent an invitation to new clients to come to our “office warming party” in a very unique way...

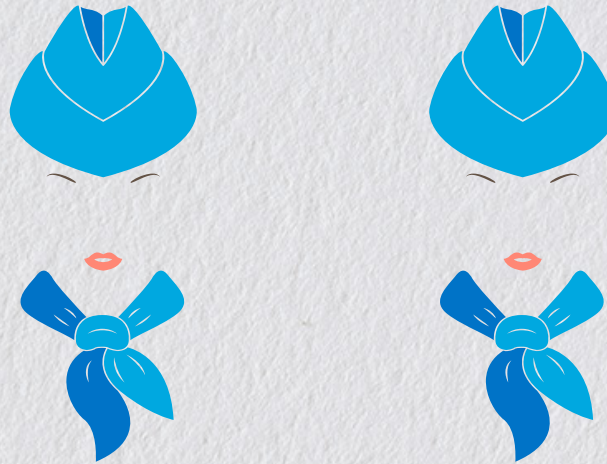




Two flight attendant  
strolled into their office  
pulling a suitcase sound  
system to deliver a special  
message from the captain.







Flight attendants played a record of flight-themed invitation and supported that with suitable pantomime-show.

Exactly as during airplane safety-message.



That message considered not only the context of a new office building but the bigger idea.

To make a impact you need to deliver a message in a more personal and catchy way than any on-paper invitation or e-mail can do.