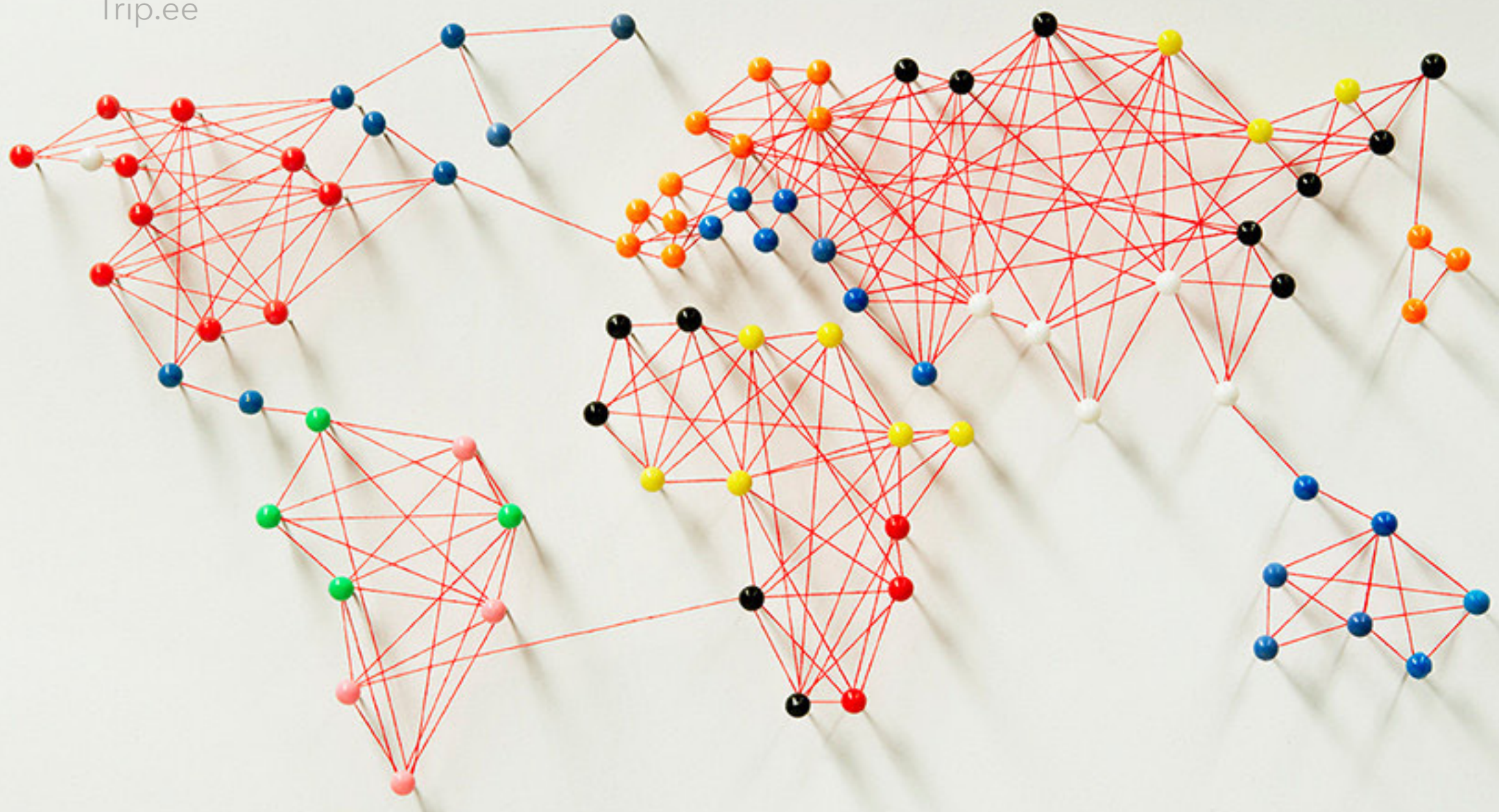
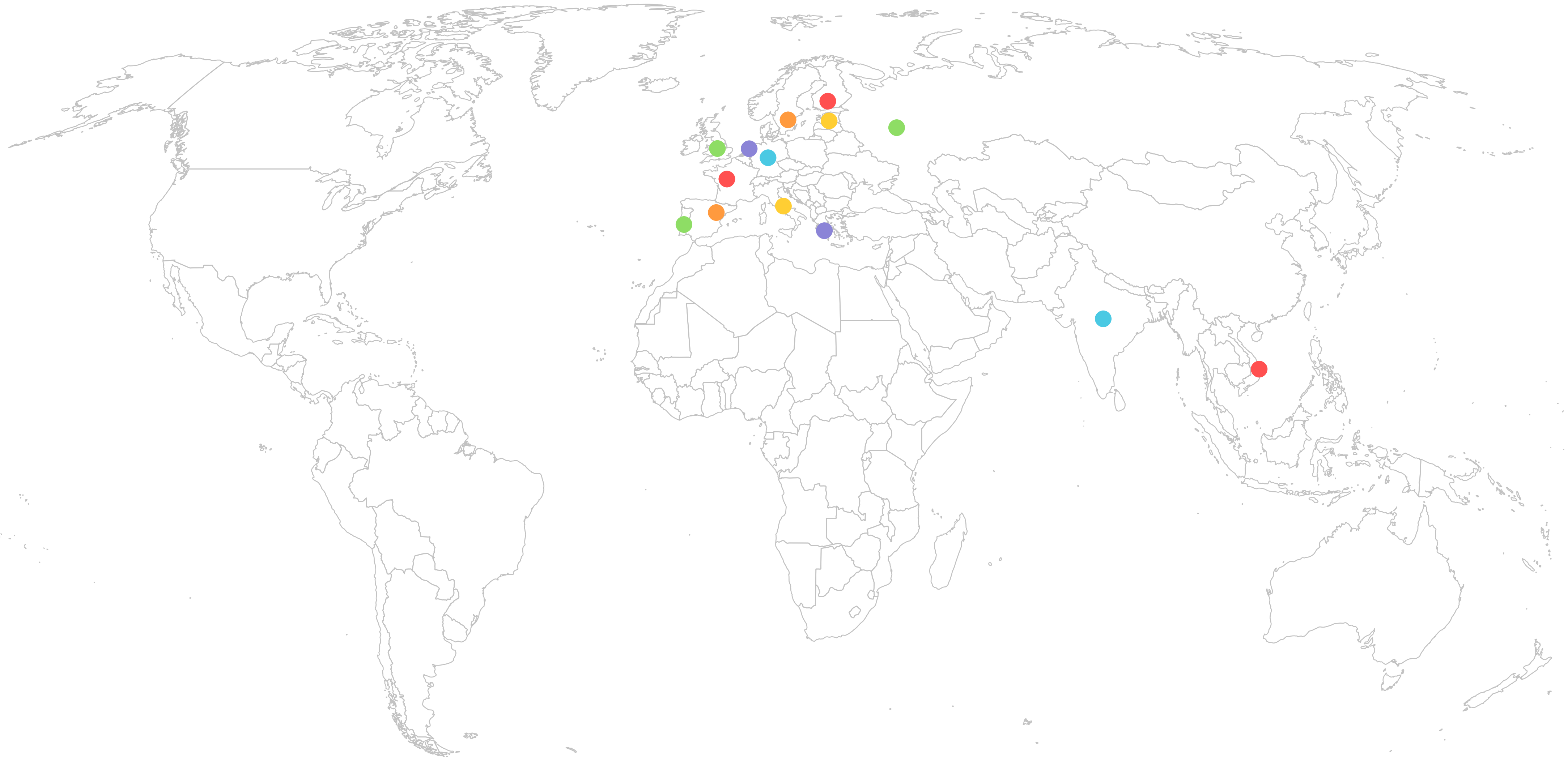


# Trip.ee visuaalne identiteet

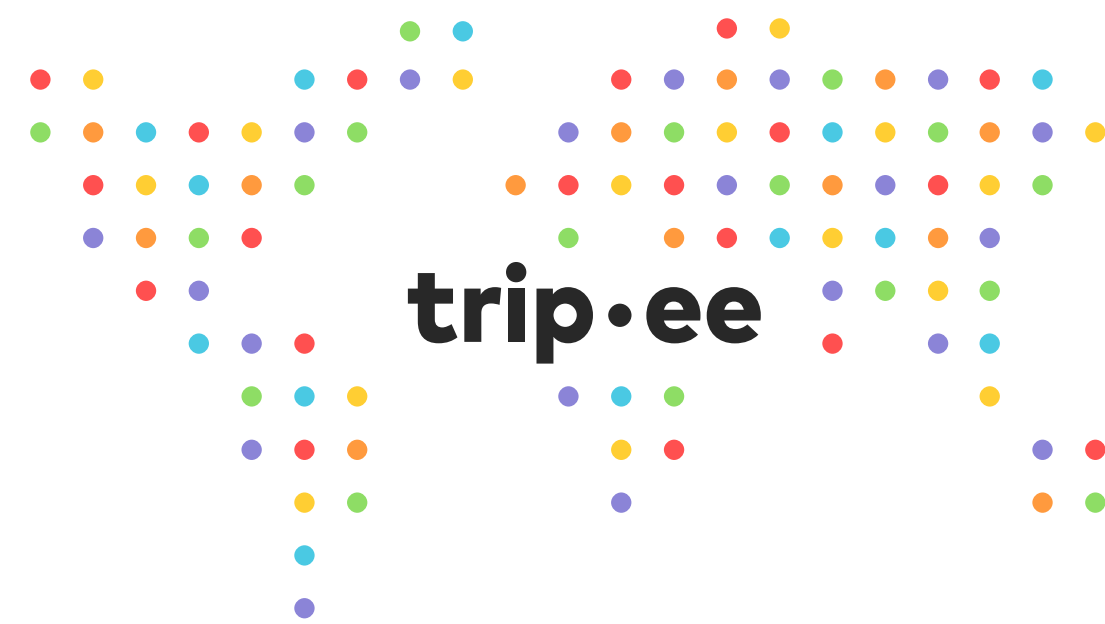
Trip.ee

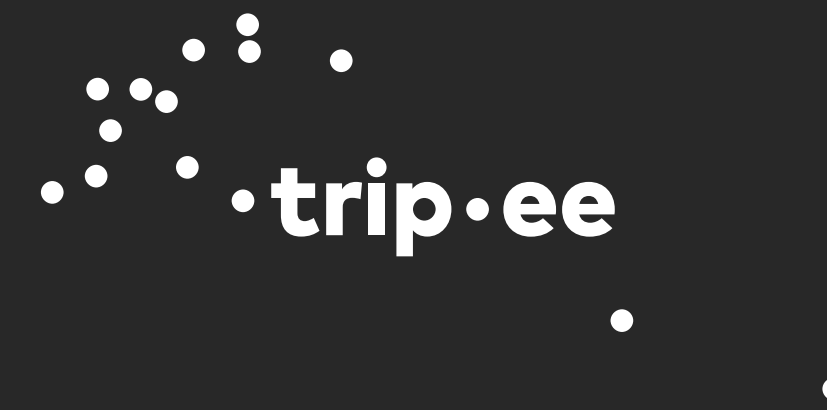
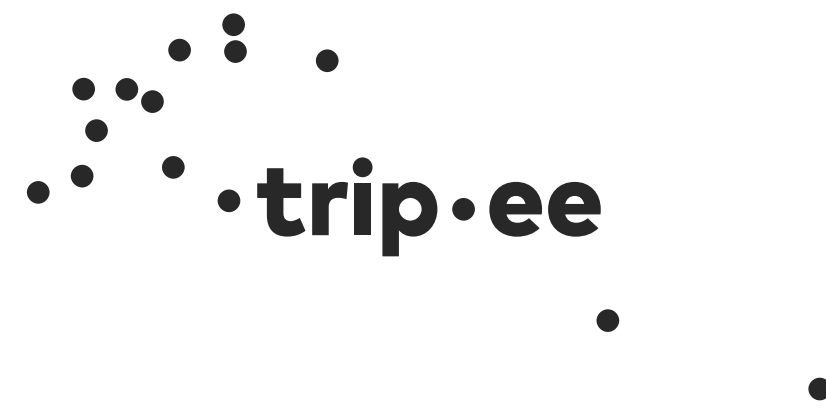


Haiku



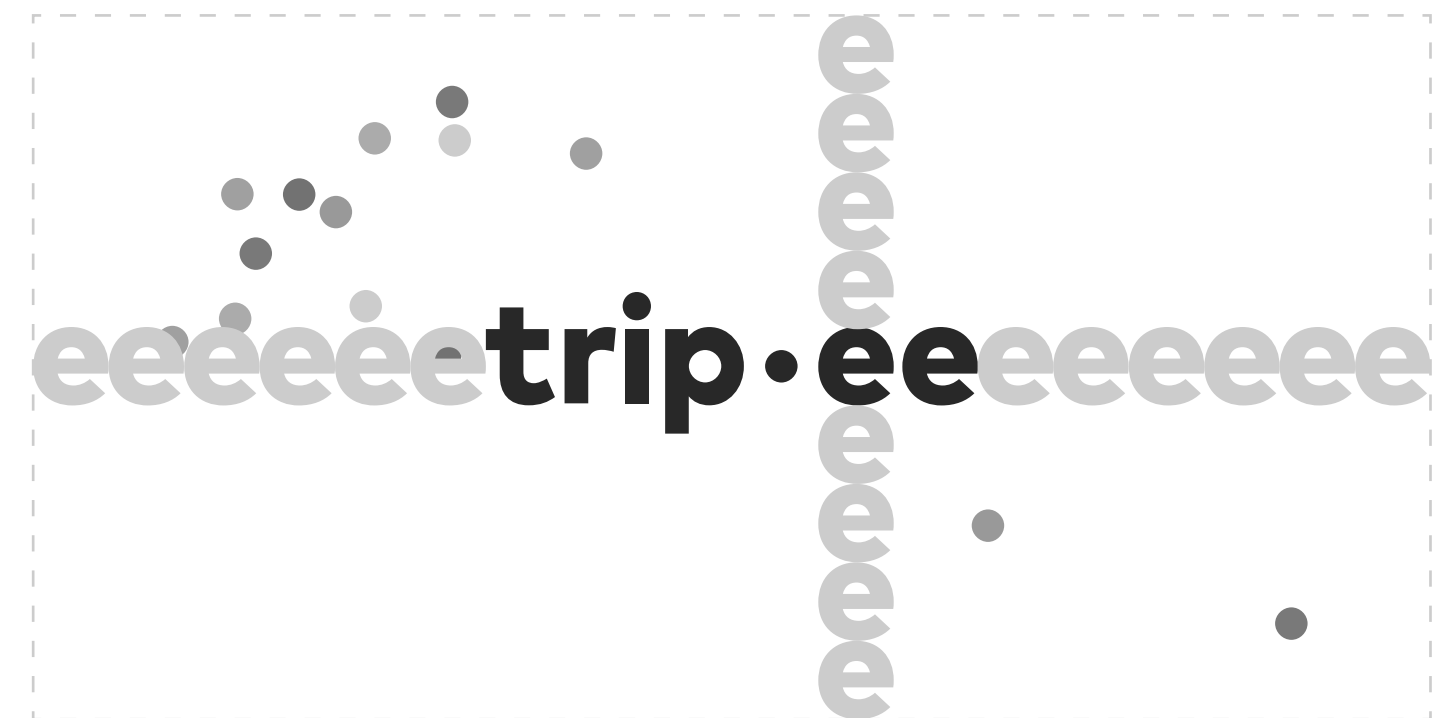
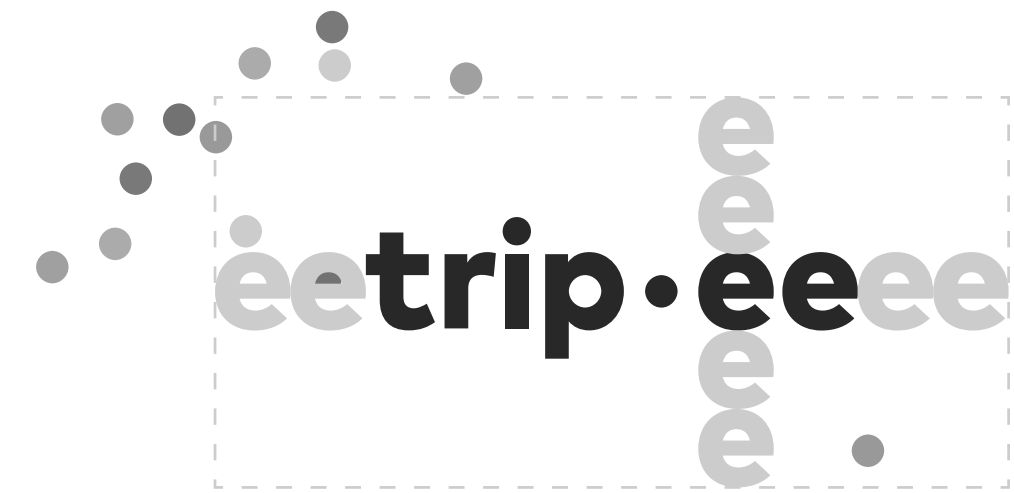






# Kasutusreeglid

Logotüübi "trip.ee" riike tähistavad punktid (edaspidi pin'id) jäävad alati kirjatüübi taha. Iga pin peab olema sama suur kui kirjatüübis asetsev "." sümbool. Paremal välja toodud logo turvaala (ülemine) ja punktide maksimum ala (alumine).



**trip•ee**

# Lihtsustatud logo

Juhtudel, kus logo on vaja näidata väiksemalt, kasutame logotüübi lihtsustatud varianti. Sama kehtib ka värviliste pindade ja fotode taustal kuvamise puhul.

**trip•ee**





**trip.ee**



**trip.ee**



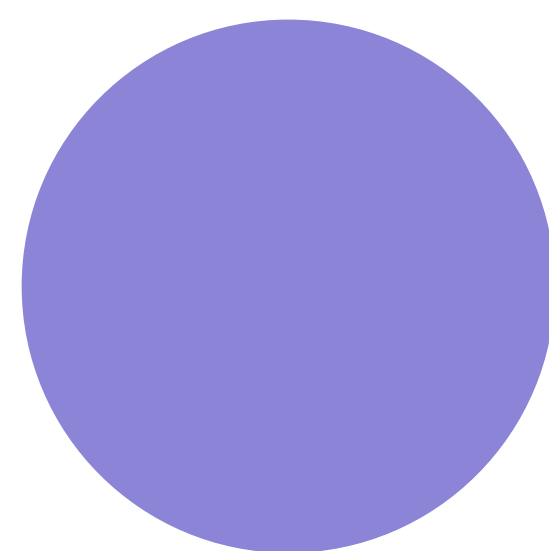
**trip.ee**



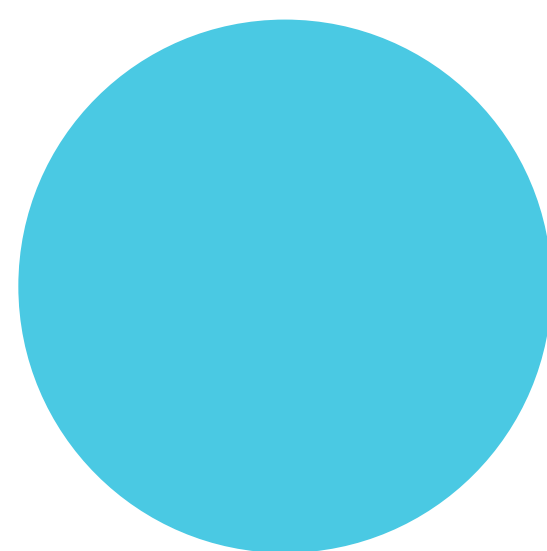
**trip.ee**

# Värvid

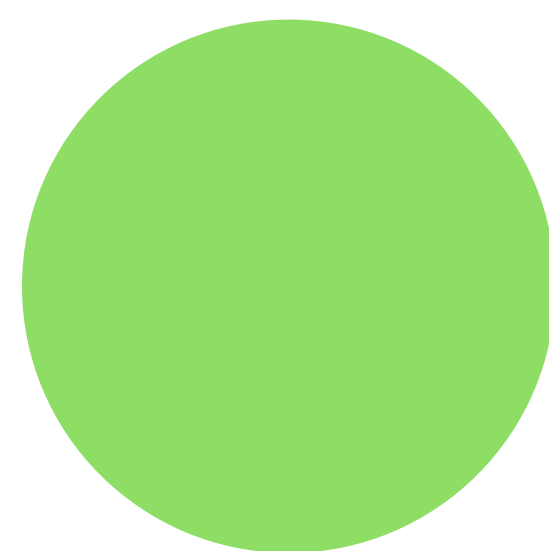
Trip.ee palett koosneb kuuest põhilisest värvitoonist.



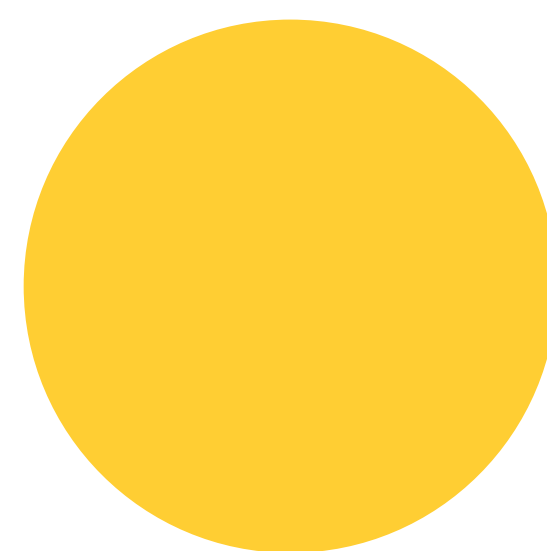
2715 C  
C56 M52 Y0 K0  
#8b84d7



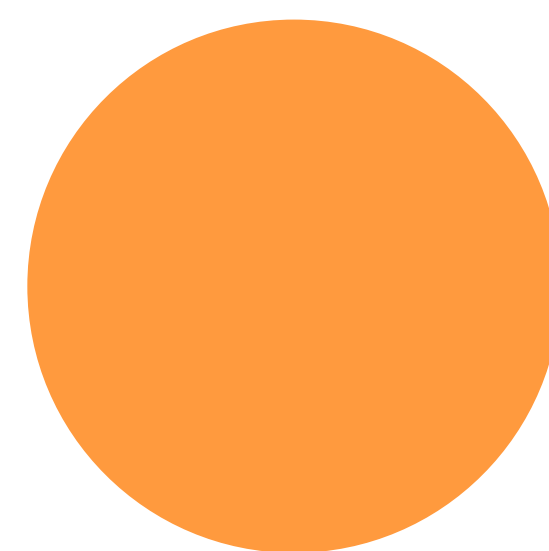
2198 C  
C61 M0 Y15 K0  
#4ac9e3



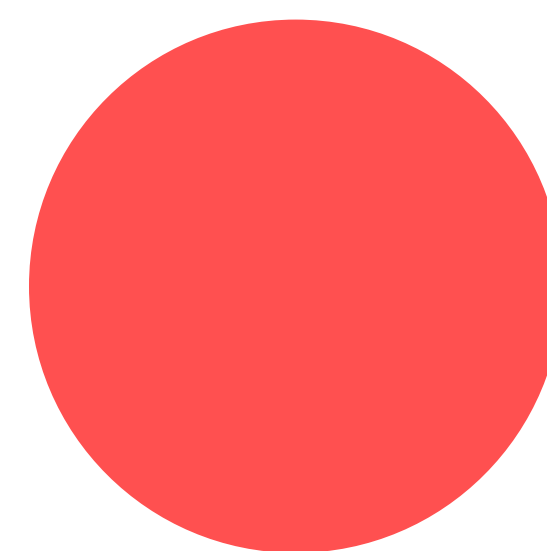
7487 C  
C42 M0 Y62 K0  
#8edd65



129 C  
C0 M11 Y78 K0  
#ffce33



1495 C  
C0 M46 Y78 K0  
#ff9a3e



2346 C  
C0 M65 Y50 K0  
#ff5050

# Tüpograafia

Trip.ee kirjatüübiks on Avenir Next.

Pack my red box with five dozen quality jugs.

ABCDEFGHIJKLMNPRSTUVÕÄÖÜ  
abcdefghijklmnoprstuvõääü  
1234567890

Fix problem quickly with galvanized jets.

ABCDEFGHIJKLMNPRSTUVÕÄÖÜ  
abcdefghijklmnoprstuvõääü  
1234567890

As quirky joke, chefs won't pay devil magic zebra tax.

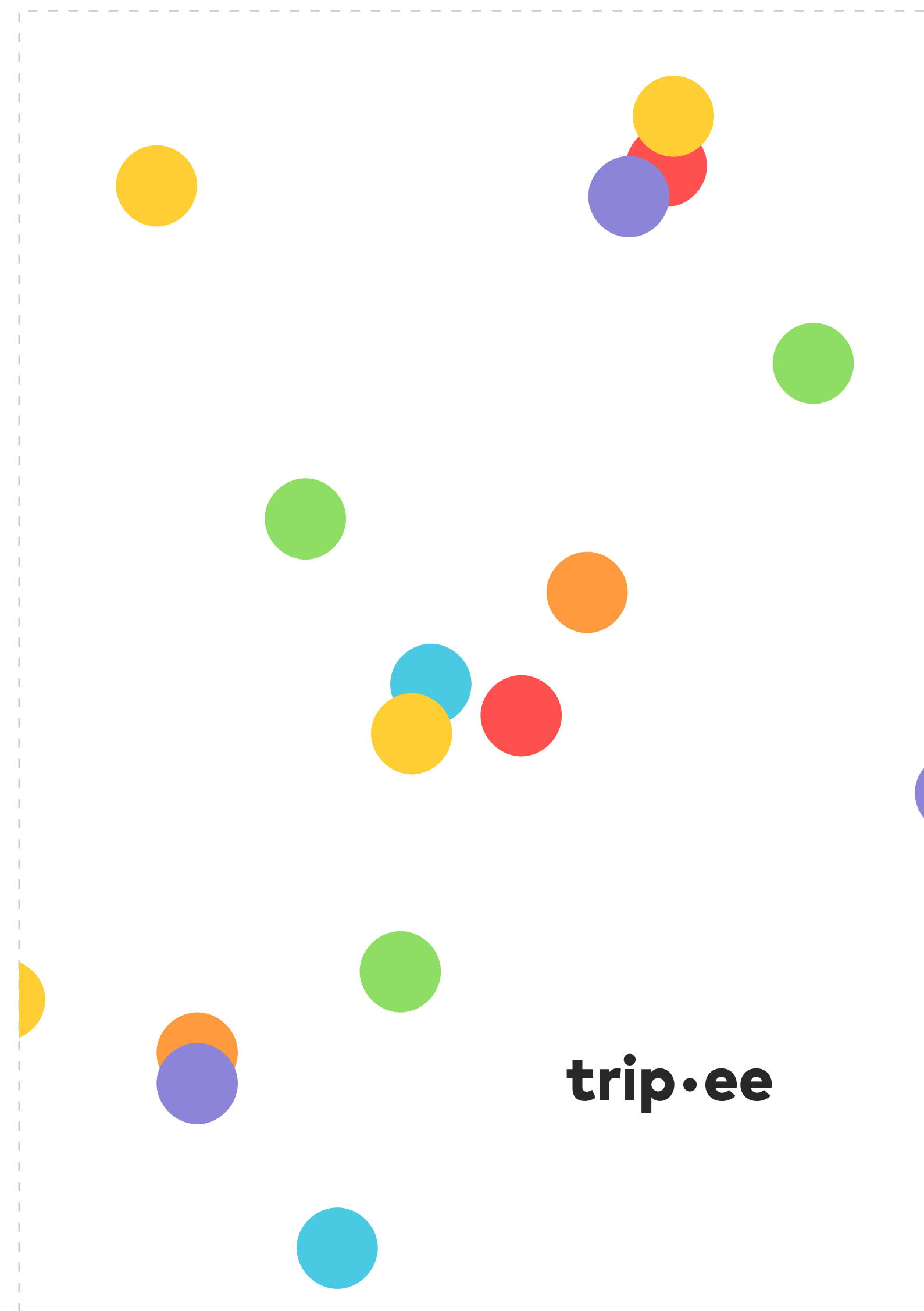
ABCDEFGHIJKLMNPRSTUVÕÄÖÜ  
abcdefghijklmnoprstuvõääü  
1234567890

**GQ jock wears vinyl tuxedo for showbiz promo.**

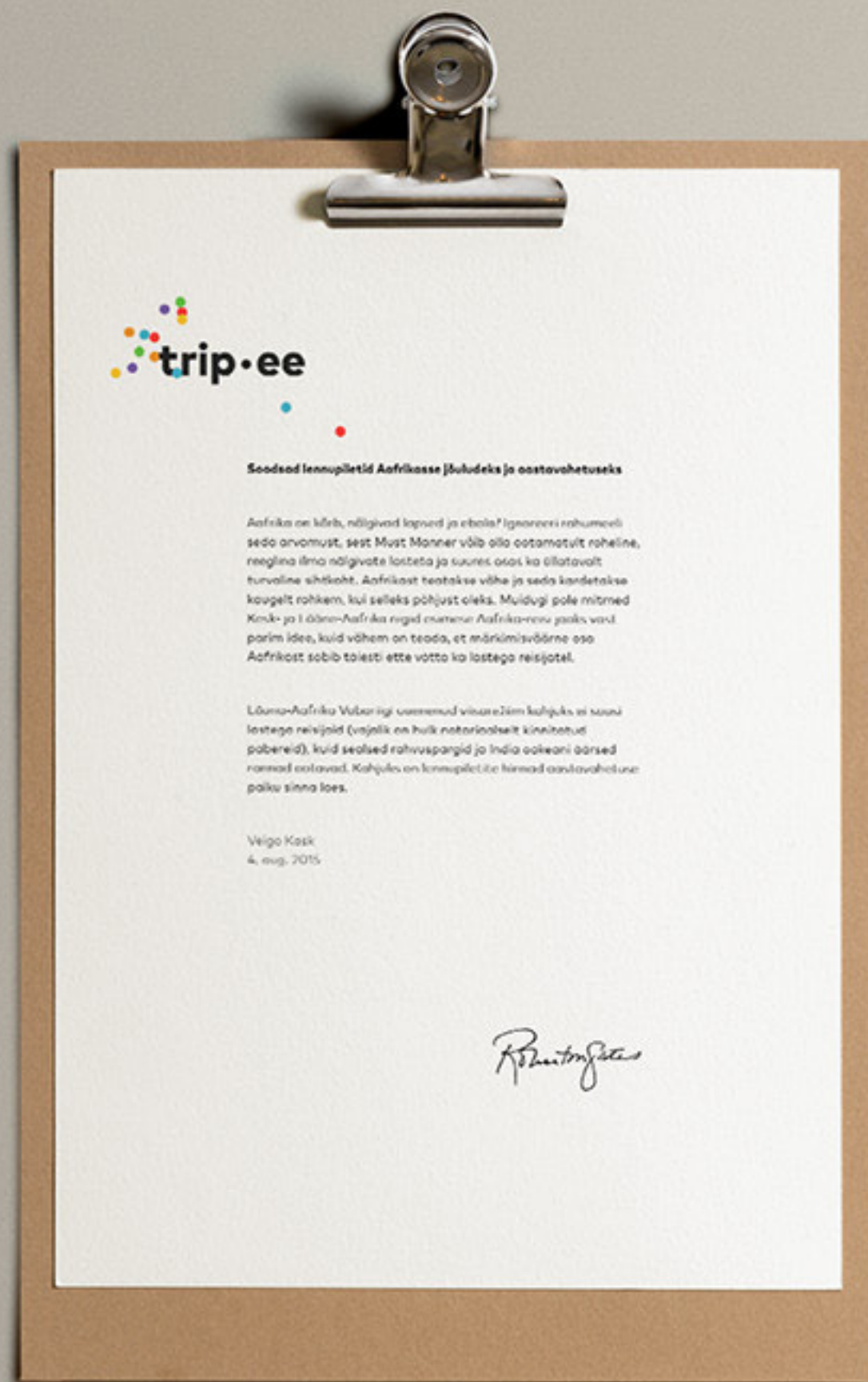
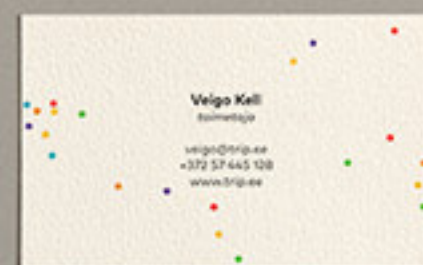
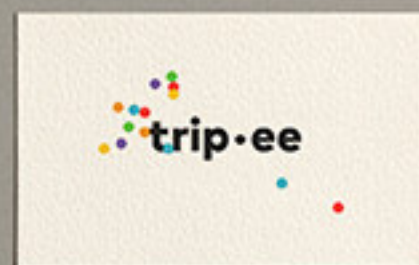
**ABCDEFGHIJKLMNPRSTUVÕÄÖÜ**  
**abcdefghijklmnoprstuvõääü**  
**1234567890**

# Pinide kasutus graafiliste elementidena

Pin'e võib kasutada ka graafiliste elementidena erinevatel materialidel. Samal pinnal kasutada ainult koos lihtsustatud logoga. Pin'ide tihedus võiks olla sarnane paremal olevale näitele.







**Soodsad lennupiletid Aafrikasse jõuludeks ja aastavahetuseks**

Aafrika on läheb, nelligivad lapsed ja etteots? Igapäevase rahumõnne sead arvamust, sest Must Maner võib olla ootamatult raheline. reeglina ilma nägivate lasteta ja suurem osas ka ellatavalt huvilise sõltuist. Aafrikast tantsuise vilha ja sead kindelise kogelult rohkem, kui selleks põhjust oleks. Muudugi pole mitmed Kooki ja I. äärmis-Aafrika ringel muutunud Aafrika-ruu paolis vint parim idee, kuid vähem on teada, et märkimisväärt osa Aafrikast sobib toiesti ette võtta ka lastega reisjatel.

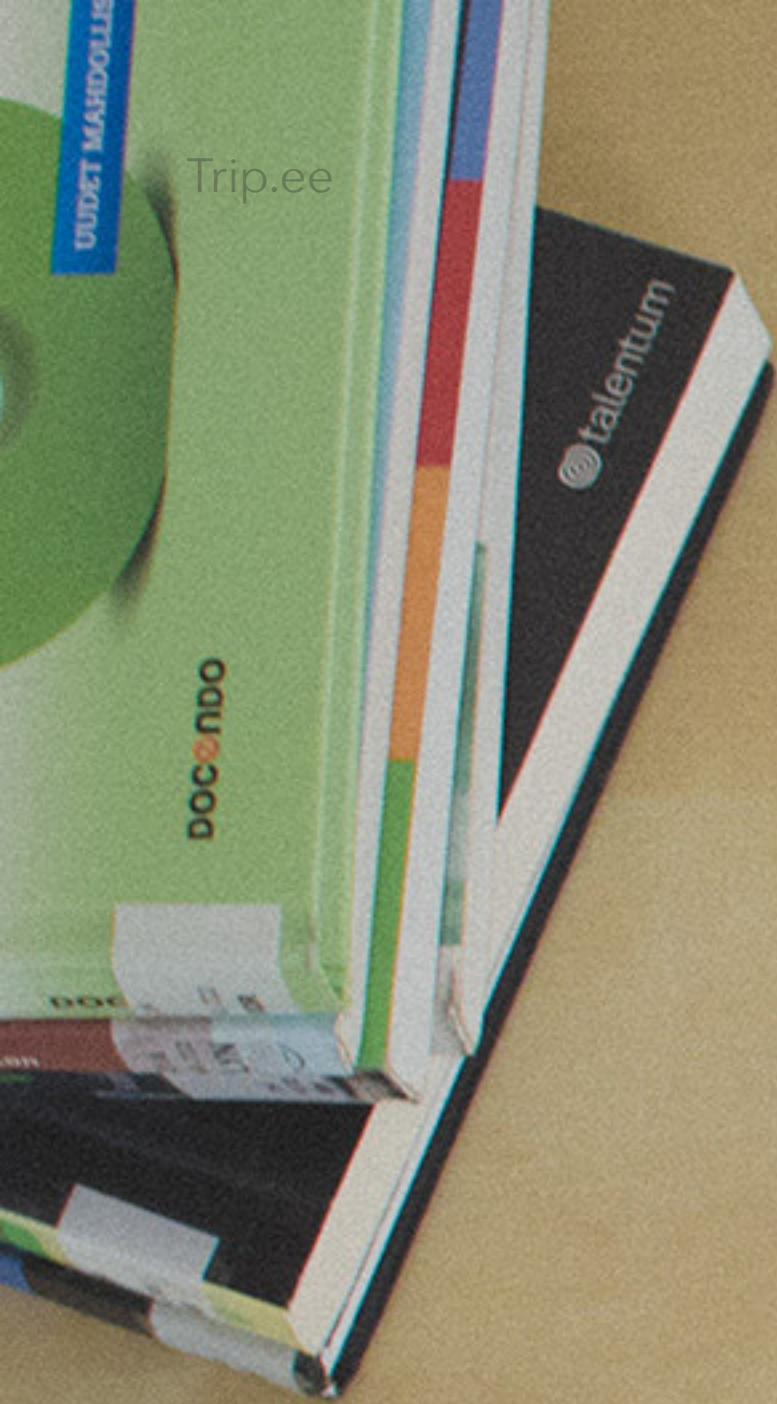
Lääne-Aafrika Väär rigi suuremud viinastim kuhjaks, et saana lastega reisijaid (vajalik on hulk naturaalset kinnitatud põlvendeid), kuid sealised rahvuspaigid ja India ookeani äärsed rannad ootavad. Kohjades on lennupiletite hinnad aastavahetuse paku sinna loes.

Viljo Kask  
4. aug. 2015

*Viljo Kask*





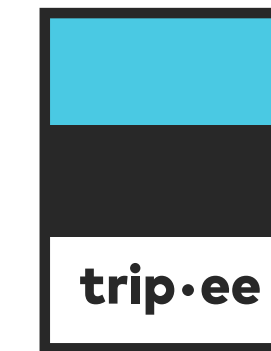
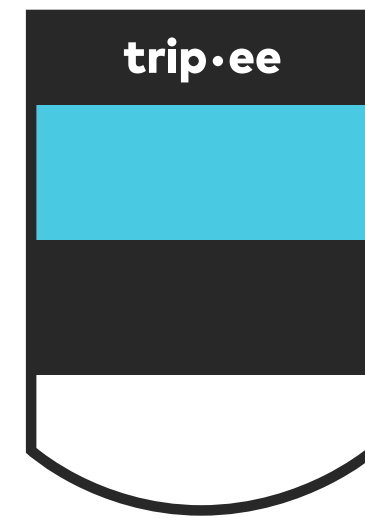












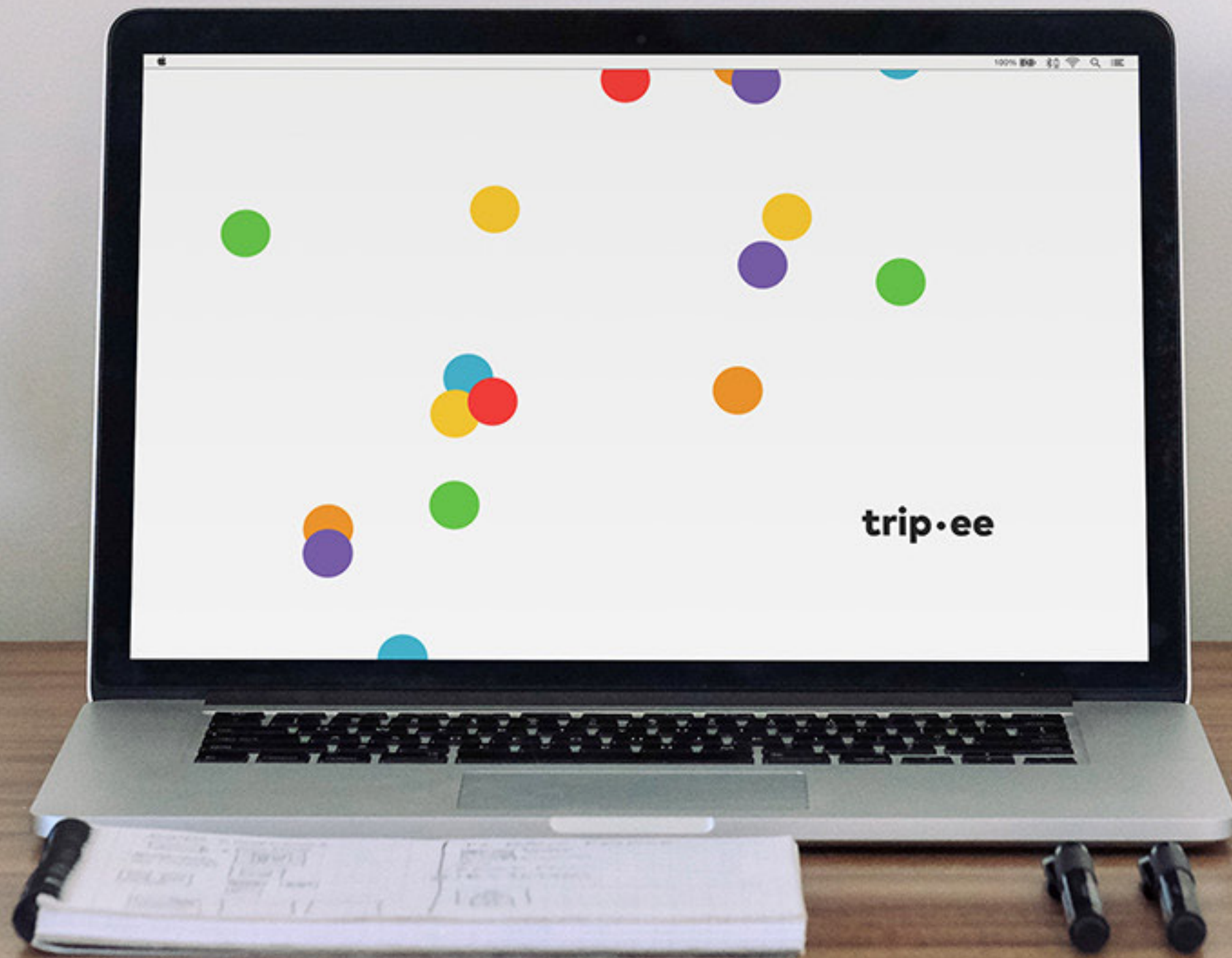












Facebook interface showing the profile of **trip.ee** (Local/Travel Website). The cover photo shows a person driving a red car on a winding road. The profile picture is a red square with a white 't'. The page has 16k likes and a post from October 23 about national parks.

**trip.ee**  
Local/Travel Website

Timeline About Photos Likes App

**PEOPLE**

16k likes

Tomas Jasovsky, Martin Halik and 32 others like this

Invite your friends to like this page

**ABOUT**

- Trip.ee on Eesti suurim reisifoorum. Foorum, reisikaaslased, lendude soodukad, reisiuudised.
- [www.trip.ee](http://www.trip.ee)
- Impressum

trip.ee  
October 23

Rootsis on 29 rahvusparki, üks neist on Abisko

