

Kevade

Reklaam, Raadio reklaam

Apollo

EST

Eestis ei ole arvatavasti inimest, kes poleks näinud filmi "Kevade" ning ei teaks une pealt vähemalt kolme tuntud stseeni sellest filmist. Ühe tuntud stseeni koolilõpust, kus Teele kohtub Arnoga, me aga taaslavastasime ja lõime sellest Apollo koolilõpukampaania raadioreklaami.

ENG

There is probably no-one in Estonia who hasn't seen the film "Kevade" or couldn't recall at least three scenes in an instant. We reproduced a scene where Teele and Arno meet at the end of the school year and created a radio ad for Apollo's graduation campaign.

Copy:

(Teele shouting)

Aaaaarno!

(Teele)

Arno, come to our place tonight to see our new house.

(Arno)

I am not sure... In Apollo...

(Teele)

What do you have in Apollo?

(Arno)

Books, movies, games, music...

(VO)

Buy a present for school-leaver at Apollo and win a private cinema session for you and your friends.